2018

PRIMARY CONCEPTS™

DEALER CATALOG

Introducing over 20 NEW PRODUCTS!

Pages 2-7

CONTENTS

New Product Highlights . . . 2-7
Retail Packaged Products. 8-27

FOR CATALOGS/WEBSITES:

Phonics. 28-37
Word and Sentence Building. 38
Sight Words. 39
Comprehension. 40
Spanish. 41
Math. 42-43

New! Mailbox Math and Mailbox Phonics Kits!

New For

new! Rhyming Post Office

Hands-On Sound Sorting Fun!

Builds essential skills for successful reading and writing

- Auditory discrimination
- Phonemic awareness
- Sound-symbol correspondence

(PreK–2) The ***Rhyming Post Office*** helps young children learn to focus more closely on the sounds they hear in words all around them, and to discern differences in closely-related words. Hands-on lessons follow a careful developmental sequence, progressing from simple CVC words with different initial consonants to more difficult discriminations, including rhymes with more than one spelling pattern. Includes 4 sorting mailboxes, 96 picture cards for 25 word families, card storage box with labeled dividers and guide with developmentally sequenced lessons.
PC1880 $39.95

Mailbox bottoms slide open to easily remove the "mail."

Turn cards over to see if their endings match.

For each picture, say the word aloud to yourself and listen to the sounds you hear at the end of the word. Put the pictures into the mailbox with the same ending sound.

new! Safe Sand™

Avoid dangerous crystalline silica with the safest playsand available!

Did you know that most sand sold in hardware stores, including some sands labeled as "playsand" contain crystalline silica dust — an EPA and OSHA regulated carcinogen? The State of California requires a cancer and health risk warning label on playsand containing crystalline silica. That is because most of the bagged sand found in today's stores is not natural sand, but is actually derived from quarried quartz rocks. The dust from such sand is regulated by OSHA and known to cause fatal lung conditions. Beautiful white crystalline silica-free Safe Sand™ is regularly tested and certified safe by Duke University, and is the perfect texture for creating sand castles and sand sculptures.

PC2023 1/4 lb. Safe Sand (refill for PC2011 Letter Formation Sand Tray – see page 9) **$1.95**
PC2024 1 lb. Safe Sand **$6.95**

⚠ CHOKING HAZARD
Not for children under 3 yrs.

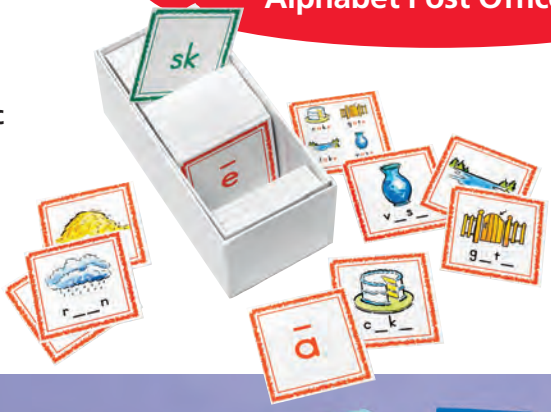
⚠ Product Safety see p. 44

2018!

Also See Sorting Mailboxes p. 9, Alphabet Post Office p. 33

new! Mailbox Phonics

"Special delivery" for sound discrimination and phonemic awareness!



(PreK–3) Mailbox Phonics includes 6 sturdy plastic mailboxes with pull-down mail slots and secret sliding doors for emptying the mailbox and checking answers. The 293 appealing, color-coded picture cards, organized by sound, engage children with their compact size, fun graphics, and letter clues printed on each card. As children sort, they must compare and contrast word parts and distinguish the sounds that make words. Because the activities are self-checking, Mailbox Phonics is perfect for small-group instruction as well as independent learning stations that reinforce sound sorting activities. **PC5295 $79.95**

Includes 293 colorful sorting cards!

- Short vowels
- Long vowels
- *l* blends
- *r* blends
- *s* blends
- Digraphs
- *r*-controlled vowels
- Rhymes

Self checking! Do the cards you "mailed" match the answer card?

new! Mailbox Math

Deliver the Fun!

Sort-and-check games reinforce PreK–2 math standards

- Sorting picture quantities to 12
- Addition and subtraction facts
- Shapes, time, and money

Includes:
5 sorting mailboxes
320 sorting and answer cards
80 color-coded make-your-own cards

Mailbox Math is a collection of ten interactive sorting activities that reinforce important PreK-2 math skills. Young children love practicing math basics hands-on with these delightful, sturdy plastic mailboxes and colorful sorting and answer cards. The 5 mailboxes feature pull-down mail slots and secret sliding doors for emptying the mailbox and checking answers. Also includes 80 color-coded blank cards for creating your own sorting activities. Cards are printed on 8.5" × 11" sheets and require cutting.

PC5296 Mailbox Math **$49.95**

New For

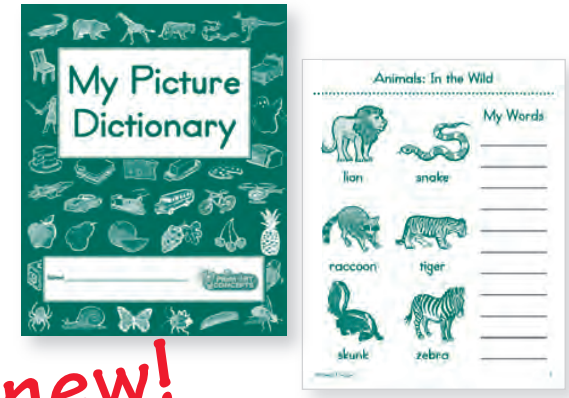
Writing Skills for a Lifetime Begin with Journals!

new!

Blank Journal

(PreK–4) These inexpensive blank books are perfect for all sorts of student work: journals, compositions, student-created dictionaries, reports, art projects, you name it! And students love personalizing the covers with their own artwork. 32 pages, 7⅜" x 9¼".

PC1000 Set of 5 **$6.95**
PC1001 Set of 20 **$24.95**



new!

My Picture Dictionary

(K–2) These easy-to-use personal reference books help primary writers find word spellings. Pictures are organized by simple categories such as food, toys, and animals. Children can add their own words to each category. Excellent for ELL.

PC1258 Set of 5 **$8.95**
PC1259 Set of 20 **$29.95**

new!

My State Report

(1–5) Grab your pencils and crayons and let the research fun begin. It's time to put on your detective hat and go hunting for fun facts about one of the fifty states. This special journal is a fun way to discover what makes a state special–from its landmarks to its nickname to its special animals, plants, and people. Discover a state's famous inventors, statesmen, and sports figures. Who are its neighbors? Does it have magnificent mountain ranges or erupting volcanoes? A great introduction to beginning research skills, students will find the answers to these questions and learn more amazing facts in books and on carefully selected websites.

PC5293 Set of 5 **$8.95**
PC5294 Set of 20 **$29.95**

new!

Letter Scrambles

How many words can you create using the letters from another word?
(1–3) Beyond just enriching word spelling practice, Letter Scrambles puzzles intuitively develop children's understanding of how words work, and how words follow predictable patterns. Other patterns include *ai, ay, ea, ou, ck,* and so on. For an extra challenge, the words can be listed in columns by number of letters in the word. Or use a timer to see how many words they can find in just three minutes! Build words mentally with just paper and pencil, or physically with plastic letter tiles (not included)!

Letter Scrambles 1
22 puzzles with 6- and 7-letter words.
PC3942 Set of 5 **$8.95**
PC3943 Set of 20 **$29.95**

Letter Scrambles 2
22 puzzles with 8-letter words.
PC3944 Set of 5 **$8.95**
PC3945 Set of 20 **$29.95**

2018!

All items on p. 5

⚠ WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

new! MagnaPhonics

- Complete MAGNETIC phonics program
- Perfect for home or school
- Use with any magnet board or magnetic surface
- Built-in assessments

(K–2) Children love magnets, and MagnaPhonics is the new, comprehensive phonics program that builds basic phonics skills through hands-on sorting and word building activities. Students work through a systematic sequence of step-by-step activities using the colorful magnetic tiles and any magnet board or magnetic surface.

PC4019 MagnaPhonics Level I **$34.95**
Words on the back of colorful picture tiles allow beginning readers to easily check their own work. 54 magnetic picture tiles and 26 color-coded magnetic letter tiles focus on:
- Beginning Consonants
- Final Consonants
- Short Vowel Sounds

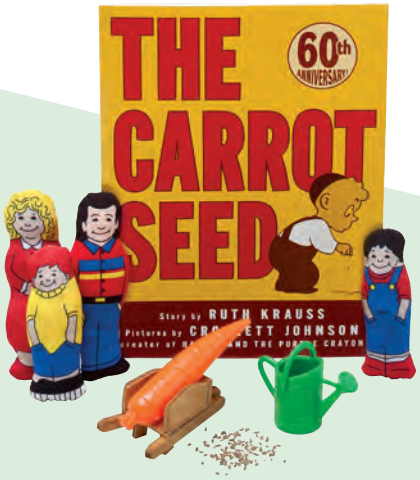
PC4020 MagnaPhonics Level II **$34.95**
Two-sided, color-coded magnetic tiles allow for sound sorting using picture sides and sorting by spelling patterns using the word side. 56 magnetic picture tiles and 35 magnetic letter tiles teach:
- Rhyming
- Soft and hard *c* and *g* sounds
- CVCe and other long vowel spelling patterns
- Consonant digraphs
- Vowel Pairs

new! 3-D Storybooks

Two great new additions to our best-selling line!

See all 28 titles on page 12.

FREE POP display with your order!



The Carrot Seed *(PreK–3)* with its classic illustrations, reminds us of the value of patience and hard work. Revisit the story with all its characters—including the carrot. **PC1580 $59.95**

In **There Was an Old Lady Who Swallowed a Fly!** *(PreK–3)* you won't believe why the old lady swallowed a fly, a spider, a bird, a cat, a dog, a goat, and a cow! **PC1647 $34.95**

All items on pp. 6–7

⚠ WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

New For

new! 3-D Phonemic Awareness

(K–2) Help children isolate sounds in words that are almost identical. Children will sort these irresistible objects and practice recognizing initial, medial, and final sounds in each word: *nickle/pickle*, *needle/noodle*, and *cork/corn*. Special cards illustrate which part of the word changes. Laminated word cards show spelling differences. Includes 60 objects, 60 word cards, three sorting cards and teaching notes. **PC1203 $59.95**

Includes **FREE projectable version** for whole class use! *See Teacher's Guide for details*

new! Word Ladder Fun

Build new words by changing just one letter!

(K–2) Can you turn a *tent* into a *ten* into a *net* into a *nest* into a *vest* into a *chest*? Children will love learning to recognize phonics patterns as they work with these sturdy word ladders. Each word differs by only a letter or two from the one above it. The back of each ladder shows the letters that are needed to make all the words. Includes 24 sturdy word ladders, 16" x 3", 24 answer cards, teacher notes, and free projectable cards for whole class use.

PC1878 Word Ladder Fun **$39.95**

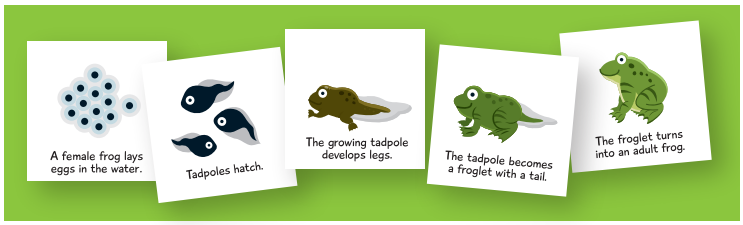
2018!

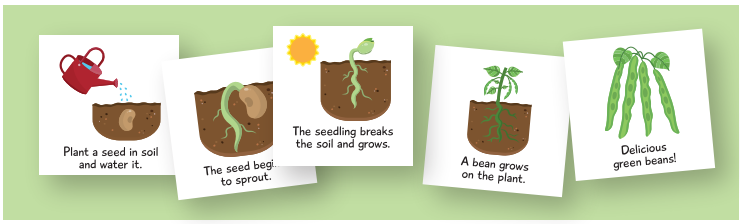
new! Magnetic Science Whiteboard Graphics

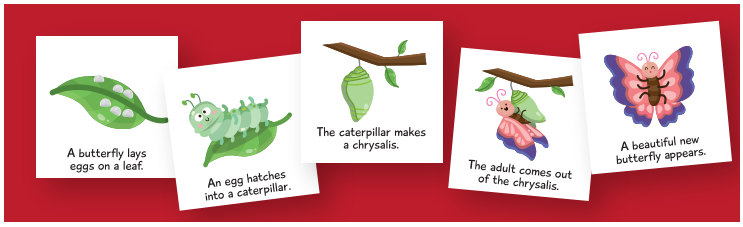
Based on Next Generation Science Standards!

(K–4) Make fundamental science concepts "stick" with these big, colorful magnetic graphics! Each set includes five durable 5⅜"× 5⅜" graphics that adhere to any whiteboard or other magnet-compatible surface – easy to see even from the back of the room!

PC2026 Life Cycle: Frog **$9.95**
PC2027 Life Cycle: Chicken **$9.95**
PC2028 Life Cycle: Butterfly **$9.95**
PC2029 Life Cycle: Plant **$9.95**
PC2030 The Water Cycle **$9.95**
PC2031 Food Groups **$9.95**
PC2032 All six sets **$55.00**







Removable trays-perfect for small group activities.

new! Animal Sort and Count

(PreK–3) These animal counters are the perfect size for all sorts of counting and sorting activities and easy manipulation by little fingers. Super sorting tray includes four removable storage compartments and a snap-tight lid. 300 pieces include 50 pink pigs, 50 yellow chicks, 100 green turtles, and 100 frogs in four colors (25 each color).

PC1023 Animal Sort and Count **$59.95**

Retail Packaging

Multiple Award Winner!

HourGlass™
2-in-1 Classroom Timer and Noise Controller

- Times tests, games, any classroom event
- Too loud? HourGlass lets them know!
- Visible and audible for the entire classroom

HourGlass is a dual-function classroom management system that can be used as a Timer and as a Noise Detector. The giant display of lights is a dynamic measuring tool that can be seen by everyone in a classroom or even an auditorium.

One year unconditional warranty. Requires 4 "C" batteries or optional AC adaptor. (Battery life in a typical classroom operation is 6 months-2 years, but varies according to usage.) 15" x 8" x 4.5"

PC7500 HourGlass **$99.95**
PC7501 AC Adaptor **$14.95**

View video demo

TCA FOR THE CLASSROOM 2017 — TEACHERS' CHOICE AWARD — LEARNING MAGAZINE

"The best aspect of this product was the kids asked to use it! I would tell them they had 10 minutes and forget to use it and one of the kids would turn it on."

"I loved the fact that it was a 2-in-1 product—both a noise level monitor and a timer."

"I really liked that it had lights so the students can easily see how much time they have left, or how loud they are getting."

—2017 Teachers' Choice Award for the Classroom Evaluators Comments

The Eddy 2016 Award

Five exciting tools in one!

SCORE Keeps score in games up to 10 for two teams or players, includes removable, write-on wipe-off name placards.

SPiN Flashing lights chase rapidly round and round "wheel of fortune"-style, then slower and s-l-o--w---e----r until they finally stop on the chosen one!

DiCE Just press the button to "roll the dice" and determine how many points the question is worth, who goes first, you name it!

FLiP A virtual coin flip at the touch of a button… Great probability and chance demonstration too!

SFX Reward and raspberry sound effects on demand!

View video demo

CLASS ACTION adds *FUN* to every classroom!

The new 5-in-1 motivational tool that's so easy to use!

Class Action's five intuitive modes have endless applications in every classroom, for all ages. You'll marvel at the new engagement and motivation Class Action brings to any competition or choice. You and your students will think up countless new ways to use it every day!

One year unconditional warranty. Uses 3 "C" batteries. (Battery life in typical classroom operation is 6 months-2 years, but varies according to usage.) **PC7505 $79.95**

SCORE
Just press the button to award points– rewards winners with a dazzling sound and light show!

All items on p. 9

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

Retail Packaging

Sorting Mailboxes

Special Delivery! Your students will love sorting pictures, colors, shapes, letters, sounds, names, numbers, *anything* with these realistic, durable plastic mailboxes! Big openings allow them to pull the door open and "mail" objects as well as cards and letters. Let go of the sturdy, spring-loaded flap doors and they close all by themselves, just like real mailboxes! Bottoms slide open for convenient removal of the day's mail. Mailboxes measure 6½"H × 3"W × 2¼"D. Set of 6. **PC5203 $29.95**

Keyholes on the back for hanging.

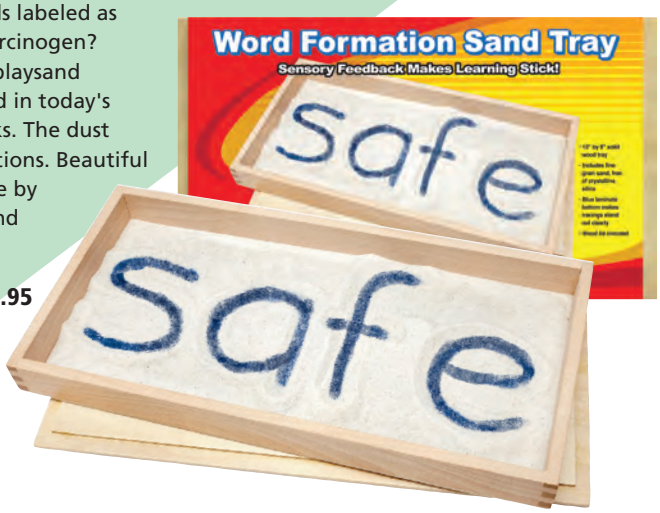
Our best-selling sensory tools!

Avoid dangerous crystalline silica with the safest playsand available!

Did you know that most sand sold in hardware stores, including some sands labeled as "playsand" contain crystalline silica dust — an EPA and OSHA regulated carcinogen? The State of California requires a cancer and health risk warning label on playsand containing crystalline silica. That is because most of the bagged sand found in today's stores is not natural sand, but is actually derived from quarried quartz rocks. The dust from such sand is regulated by OSHA and known to cause fatal lung conditions. Beautiful white crystalline silica-free Safe Sand™ is regularly tested and certified safe by Duke University, and is the perfect texture for creating sand castles and sand sculptures.

new! new!

PC2023 ¼ lb. Safe Sand (refill for PC2011 Letter Formation Sand Tray) **$1.95**
PC2024 1 lb. Safe Sand **$6.95**



Letter Formation Sand Tray

(PreK–2) Solid wood tray for handwriting practice measures 8" × 8". The contrasting dark blue laminate bottom makes letters stand out clearly. Includes lid and fine grain Safe Sand™, free of crystalline silica. **PC2011 $24.95**

Letter Formation Sand Trays *(Set of 4)* **PC2012 $95.00**

Word Formation Sand Tray

The perfect size for lots of sensory practice with tracing words as well as a creative space for setting up creative playtime dioramas! Letters stand out clearly in the smooth blue laminate bottom of the 15" × 8" tray. Includes wooden lid and crystalline silica-free fine-grain Safe Sand™. **PC3003 $44.95**

Word Formation Sand Trays (set of 4) **PC3004 $169.00**

Jumbo Sand Tray see page 29

Retail Packaging

Master consonant and short vowel sounds using multi-sensory real-life objects!

"3-D Phonics Bingo enhanced my learning environment — it provided another way to reinforce beginning sounds that appear on our PAL testing. It has been fabulous."

— Suzie C., Virginia, GEI Reviewer

"I would recommend this product to others. It was very helpful to my low second graders. All of my students enjoyed playing with it!"

— Michelle J., California, GEI Reviewer

"3-D Phonics Bingo is aesthetically pleasing and durable. Students were easily drawn to the objects in the game."

— Patti S., Ontario, GEI Reviewer

GLOBAL EDUCATOR INSTITUTE gei Classroom Tested SEAL OF ENDORSEMENT

3-D Phonics Bingo

(PreK–2) Hands-on success with CVC words comes naturally in this new game your students will love. Create a brand new bingo card each time you play by placing 9 of the 36 realistic miniature objects on your card. Then choose a letter, say its name and sound ("P" says /p/), and remove any matching objects from your board. Three open spaces in a row WINS! Play initial consonant, final consonant, or medial vowel bingo. Includes 36 real-life 3-D objects, 4 multi-use bingo cards, 45 plastic alphabet tiles, self-checking answer card, and game play directions. For up to 4 players. **PC5279 $39.95**

3-D Rhyme Basket

*(PreK–1) Sock, clock, sail, snail, clown, crown…*knowing how and where rhyming words are the same and different is a critical phonemic awareness skill that's essential to reading readiness. Fun, hands-on activities bring word play to life for young students and English language learners. Includes 30 realistic objects, handy storage basket, and teaching notes. **PC1036 $29.95**

Also available in Spanish! **Canasta de rimas* PC1037 $29.95**

Objects and colors may vary.
* Not in retail package

All items on pp.10–11

⚠ WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

3-D Sight Word Sentences

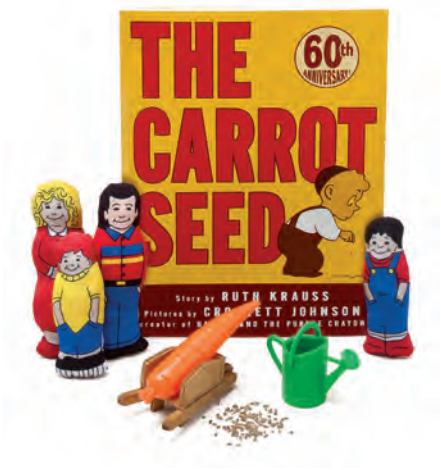
(PreK-3) Every teacher knows that for many children, developing instant recognition of phonetically irregular sight words can be a real struggle, requiring practice, practice, and more practice. And every student will love getting that practice by creating their own fun sentences with the specially selected manipulatives in these hands-on kits! Just place any of the objects in the blank spots on the sentence cards, and they'll be amazed at the wacky results –and since every word in the sentences is a critically-important Dolch sight word, they'll be mastering those tricky high frequency words in no time! Each set includes 15 real-life miniature objects, 20 sentence cards, and teaching suggestions.

PC5280 Preprimer Level Dolch Word Sentences **$29.95**
PC5281 Primer Level Dolch Word Sentences **$29.95**
PC5282 Grade 1 Level Dolch Word Sentences **$29.95**
PC5283 Grade 2 Level Dolch Word Sentences **$29.95**
PC5284 Grade 3 Level Dolch Word Sentences **$29.95**

PC5285 3D Sight Word Sentences Special All 5 sets
$149.75 Value! **$139.00**

All items on pp. 12–13

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.



3-D Storybooks

Read and re-enact 28 classic children's stories with charming 3-D objects!

These classic storybooks represent some of the finest children's literature available. Each set includes the book, a re-sealable storage bag, teaching notes, and carefully-selected sets of charming objects to help young students retell and re-enact these wonderful stories in their own words. Grades PreK–3.

"Primary Concepts' 3-D Storybooks are a must for my classroom. Goodnight Moon is my ace in the hole on a rainy day or any time I need to calm the class. I recommend the 3-D Storybooks for any classroom with young children!"

— Brenda Toth
Montessori Children's House
West Des Moines, IA

FREE RETAIL DISPLAY AIDS

3-D Storybooks Retail Display Bin

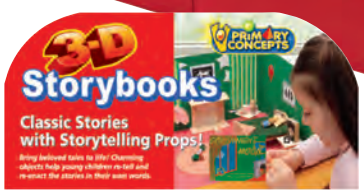
Colorful retail merchandiser attracts customers and makes browsing stories convenient! Each bin holds up to12 titles depending on product mix (dimensions of individual titles vary). Request multiple bins to merchandise the whole line!

3-D Storybooks Retail Display Sign

(for peg merchandising) Each 3-D Storybook comes in its own resealable handle bag, so they can also be merchandised on pegs if desired.

PC1515 3-D Storybooks Display Bin, 18"L × 13.35"W × 6"D, with a 21.5" header

PC2411 3-D Storybooks Display Sign, 13.375"W × 6.5"H



PC2411

new! *The Carrot Seed*	PC1580	$59.95
new! *There Was an Old Lady Who Swallowed a Fly!*	PC1647	$34.95
Mouse Count	PC1507	$39.95
1, 2, 3 to the Zoo	PC1522	$59.95
Five Little Monkeys Jumping on the Bed	PC1523	$44.95
Henny Penny	PC1525	$34.95
The Gingerbread Boy	PC1526	$39.95
Stone Soup	PC1527	$34.95
Hippos Go Berserk	PC1528	$49.95
Counting Crocodiles	PC1532	$49.95
Goodnight Moon	PC1557	$69.95
Tacky the Penguin	PC1558	$39.95
Make Way for Ducklings	PC1561	$49.95
Jump, Frog, Jump!	PC1562	$49.95
The Little Red Hen	PC1565	$39.95
I Went Walking	PC1567	$39.95
The Mitten	PC1569	$39.95
Sheep in a Jeep	PC1572	$39.95
Sheep on a Ship	PC1574	$39.95
The Three Billy Goats Gruff	PC1604	$39.95
The Very Hungry Caterpillar	PC1636	$59.95
Sylvester and the Magic Pebble	PC1637	$49.95
If You Give a Mouse a Cookie	PC1641	$59.95
The Napping House	PC1642	$49.95
Dear Zoo	PC1643	$34.95
Little Mouse, Red Ripe Strawberry, & Big Hungry Bear	PC1644	$29.95
Giraffes Can't Dance	PC1645	$44.95
Brown Bear, Brown Bear, What Do You See?	PC1646	$49.95

Objects and colors may vary.

"Oh, magic hour, when a child first knows she can read printed words!"
— Betty Smith, A Tree Grows in Brooklyn

Retail Packaging

3-D Reading

Experience the joy of *real reading* – hands on!

With *3-D Reading* kits, the essential skills of phonics, sight word recognition, visualization, and comprehension all come together for beginners in the actual, magical act of reading! Children experience the joy of "getting it" – of moving beyond just recognizing and decoding isolated words on a page, to truly *understanding* the meaning of passages they have read.

1. ***Children read and re-read the 15 short, charming stories, written at just the right level for their emerging skills.***
2. ***They demonstrate their understanding of each passage by choosing the appropriate objects and placing them in the correct spots on the illustration of the story.***
3. ***Draw in the missing objects in a reproducible version of the story to keep and show off to friends and family!***

Each set includes:
- 15 laminated, illustrated story cards
- 17 charming, detailed miniature objects
- Guide

PC5201 3-D Reading Level 1 $29.95 Stories include consonant-vowel-consonant (CVC) words and basic beginning sight words.

PC5202 3-D Reading Level 2 $29.95 Stories include "magic e" words, consonant blends, consonant and vowel digraphs, and more difficult, but essential, sight words.

Castle Fantasy

Big Busy City

Photo Safari

3-D Story Starters

Spark the most creative kid-generated adventure stories ever!

- **4** fun-filled, imagination-stirring laminated mats
- **30** real life 3-D props are interchangeable with all story mats.

Never again will your students be at a loss for story ideas! Let their imaginations run wild as they fashion fantastic adventures with these realistically detailed miniature objects and intricately illustrated, language-provoking story mats. Just place the objects on a mat, and watch the words, ideas, and creativity fly! Mats are 14" x 11". **PC5200 $39.95**

Our best-selling hands-on games!

All four of these unique hands-on activity kits are established top-sellers. Your customers will love building critical language concepts of size, prepositions, shape discrimination, and categorization as their students manipulate the adorable hands-on objects included in each of these popular kits!

Size Sort

(PreK–1) Children practice size discrimination by placing these charming objects on their appropriate mats and matching labels with the mats. Includes 30 objects (10 each of 3 sizes), mats, eight labels in English and Spanish, storage basket, and Teaching Notes. **PC1112 $39.95**

Objects may vary.

BEST SELLER

In, On, Under, and More

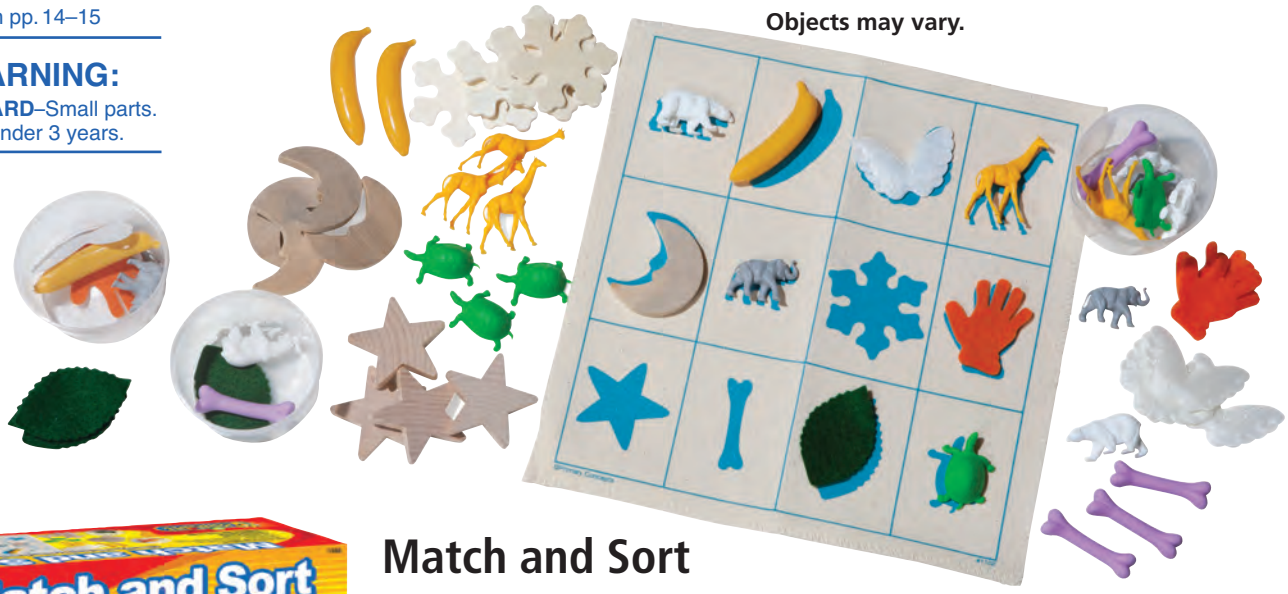
(PreK–1) This preposition lotto game asks children to match cards to game boards and then use objects to recreate the prepositions *in*, *on*, *under*, *behind*, *in front*, and *next to*. Put the penguin *in* the tub, *on* the tub, or *under* it. Includes 24 cards, 4 game boards, 4 chicks, 4 penguins, one tub, felt hat, metal baby carriage, storage containers, and Teaching Notes. **PC1189 $39.95**

"Put the chick in the hat"

All items on pp. 14–15

⚠ WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

Objects may vary.



Match and Sort

(PreK–K) This kit is designed for a wide range of students. Younger children will be engaged by matching the realia objects to the bold silhouettes on the sturdy canvas mat. Older students can sort, classify, and graph the objects. They can also trace around them, turning this versatile language and visual perception kit into a wonderful fine-motor activity. Kit contains 60 objects, 12 sturdy sorting cups, washable canvas mat, storage containers, organizing basket, and Teaching Notes. **PC1102 $49.95**

Category Sorting

(PreK–1) Children build classification, language, and thinking skills as they sort these 50 realistic objects into 10 categories:

- animals
- food
- vehicles
- eating utensils
- people
- things to wear
- tools
- toys
- baby items
- musical instruments

Includes sorting tubs, sturdy plastic basket, detailed Teaching Notes, and storage container. **PC1110 $49.95**

Objects may vary.

Self-checking magnetic

FlipChex™

Social Studies, Science or Math Readiness self-checking magnetic best-sellers.

(K–2) Just match, flip, and check! Each colorfully-illustrated 25-piece set provides a perfect avenue for young children to learn important facts and practice critical skills—hands-on! Aligned to state and national standards, magnetic FlipChex are self-correcting and easy to use. Just place the five answer cards, flip the game strip, and check your answers. Color-coded pieces make clean up easy.

Each set includes four magnetic hands-on activities! Only $11.95 each!

Self-checking magnetic SOCIAL STUDIES games

PC4310 Community Helpers. Students explore the wide range of people and professions that make our society work, including workers in health care, at school, and in the community around them. **$11.95**

PC4311 Jobs People Do. In this set, students become aware that the world of work includes a very diverse range of jobs, and that different occupations are suited to different types of talents, skills, and interests. **$11.95**

PC4312 Then and Now. With this set children become aware that while technologies and inventions may change the way we do things over time, mankind has always sought and developed amazing and creative solutions to everyday problems. **$11.95**

PC4313 Around the USA. In this set, students become acquainted with many of the people, places, symbols, and events that have helped weave the fabric of the history and traditions of the United States. **$11.95**

PC4314 FlipChex Special: Social Studies set of 4 $45.00

FlipChex™ self-checking magnetic SCIENCE games!

PC4302 Life Cycles. See the amazing ways animals grow and change! Includes illustrated life cycles of butterflies, frogs, chickens, and plants. **$11.95**

PC4305 Earth Science. Learn about how animals change with the seasons, different types of weather, dressing for the weather, and the water cycle. **$11.95**

best-sellers!

BEST SELLER

Retail Packaging

See FlipChex™ demonstrated.

Self-checking magnetic MATH READINESS games

PC4315 Telling Time. Students relate time to events in their daily lives, match analog and digital times, and even see how the time of day relates to time zones around the world. **$11.95**

PC4316 Ordinal Numbers. From finding the 8th puppy in line, to the two cars that are 4th and 11th in the train, to the month that comes after October, students will love the hands-on practice with critical ordinal number concepts. **$11.95**

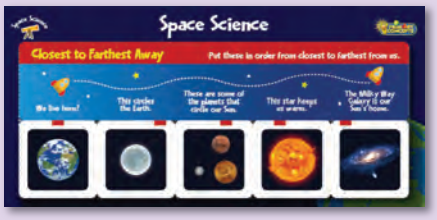
PC4317 Number Fun. In this set, students practice essential beginning math skills and concepts including counting, numeral recognition, simple addition, and greater than, less than, and equal relationships. **$11.95**

PC4318 Thinking with Numbers. Students see how math applies to the real world around them, such as counting coins, calculating whether toys will fit in a box, experimenting with beginning fractions, and making visual estimations. **$11.95**

PC4319 FlipChex Special: Math Readiness set of 4 $45.00

PC4303 My Body. This set creates awareness of good and poor food choices, our internal organs, the musculoskeletal system, and the five senses. **$11.95**

PC4304 Living Things. Baby and adult animals, different ways animals move about in their environment, what they eat, and the differences between living and non-living things are highlighted. **$11.95**



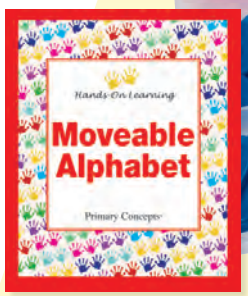
PC4306 Space Science. Planets, our Solar System, satellites, stars, and galaxies; what happens when the Earth rotates; phases of the Moon, and amazing celestial facts to tantalize budding astronomers! **$11.95**

PC4307 Physical Science. Properties of liquid, solid, and gaseous states, magnetism, weight and mass, and solubility delivered in an easily-understood format. **$11.95**

PC4308 FlipChex Special: Science set of all 6 $69.00

All items on pp. 18–19

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.



PC1022

Moveable Alphabet Complete Set

Includes two sets of letters—414 letters in all!—plus Letter Organizer and *Moveable Alphabet* guidebook. **PC1022 $79.95**

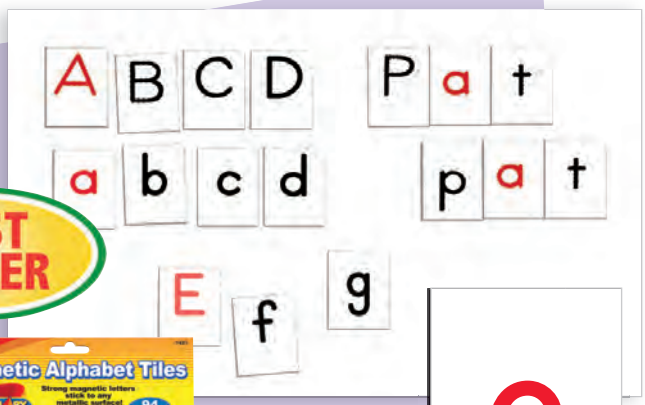
PC7400 Letter Tile Organizer* $12.95

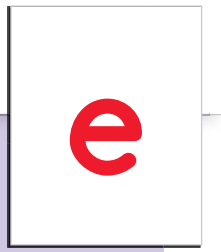
PC1017

Moveable Alphabet Letters

Set of durable plastic letters includes 10 of each lowercase vowel, 5 of each lowercase consonant, and two of each uppercase letter— 207 letters in all! Red vowels and blue consonants, ¾" to 2" high. **PC1017 $34.95**

BEST SELLER





Actual size magnetic letter tiles

Magnetic Alphabet Tiles

(K–3) Two to four of each lowercase letter, plus 26 uppercase letters. 92 tiles in all, plus two apostrophes. Red vowels and black consonants.
PC1421 $14.95

Alphabet Picture Tiles

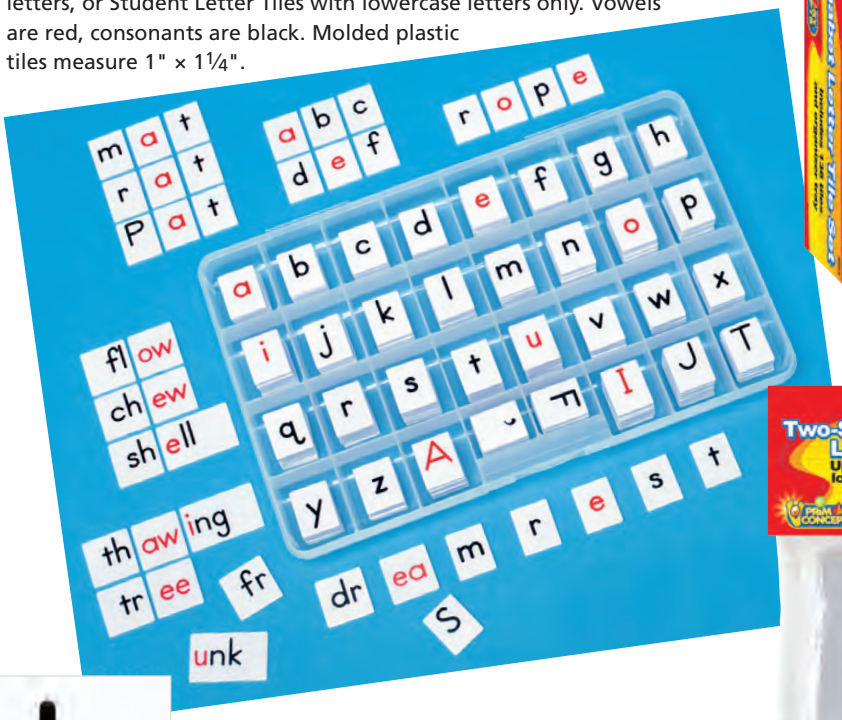
52 big plastic tiles with upper or lowercase letters on one side and matching pictures on the other!
PC1175 $11.95

Practice Key Phonics Skills with Sturdy Letter Tiles

Retail Packaging

Alphabet Letter Tiles

(K–3) Which letter tiles suit your classroom needs? Choose One-Sided or Two-Sided Letter Tiles with proportional sets of upper and lowercase letters, or Student Letter Tiles with lowercase letters only. Vowels are red, consonants are black. Molded plastic tiles measure 1" × 1¼".



Alphabet Letter Tile Set

Contains two sets of two-sided tiles (136 total), and organizer in retail package.
PC2603 $49.95

Two-Sided Alphabet Letter Tiles

Each set contains 2 to 4 of each letter, lowercase on one side, uppercase on the other. 68 tiles in all.

PC1412 Two-Sided Letter Tiles **$14.95**
PC1413* Two-Sided Letter Tiles *(4-pack)* Includes Letter Tile Organizer. **$69.95**

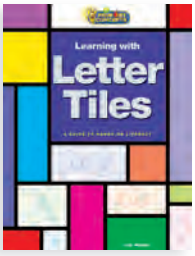
Tablitas con letras por ambos lados* (Two-Sided Letter Tiles) *(4-pack)* 312 tiles in all, in Letter Tile Organizer. **PC3202 $69.95**

Two-Sided Alphabet Letter Tiles*
(20-pack) Includes 5 Letter Tile Organizers.
$364.00 Value! **PC1411 $299.00**

Letter Tile Organizer*

Store and organize tiles in this plastic container, 13½" × 8½" × 1⅓" deep. Lid snaps shut over 32 fixed compartments.
PC7400 $12.95

Actual size letter tile



Learning with Letter Tiles

(K–3) by Joan Westley. Children use Alphabet Letter and Cluster tiles to master alphabet recognition, letter sequence, consonant and vowel sounds, rimes, long vowel pairs, contractions, and more. Full of word-building activities, plus tools. 96 pages; spiral bound. **PC1406 $22.95**

One-Sided Alphabet Letter Tiles*

Each set contains 2 to 4 of each lowercase letter, plus 26 uppercase letters and 2 apostrophes. 94 tiles in all.

PC1400 One-Sided Letter Tiles **$10.95**
PC1401 One-Sided Letter Tiles *(4-pack)* Includes 376 letter tiles and 1 Letter Tile Organizer **$49.95**

One-Sided Alphabet Letter Tiles*
(20-pack) Includes 5 Letter Tile Organizers.
$284.00 Value! **PC1502 $239.00**

Student Letter Tiles (Lowercase)*

Each set contains 45 lowercase tiles (including 2 each of 19 high-frequency letters).

PC1437 Student Letter Tiles **$7.95**
PC3702 Student Letter Tiles (4-pack) **$29.95**

Student Letter Tiles (20-pack)
$159.00 Value! **PC1438 $139.00**

Letter Cluster Tiles*

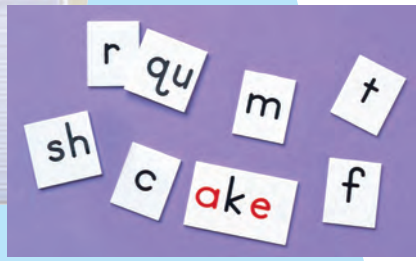
These 78 important letter groupings include 19 blends, 4 digraphs, and 12 vowel pairs, plus 5 word endings and 38 rimes. Tiles measure 1¼" to 2" wide by 1¼" high.

PC1402 Letter Cluster Tiles **$12.95**
PC1403 Letter Cluster Tiles (4-pack) **$49.95**

Letter Cluster Tiles (20-pack)
$259.00 Value! **PC1537 $239.00**

Complete Letter Tile Kit*

Includes *Learning with Letter Tiles*, 4 sets of One-Sided Letter Tiles, 4 sets of Letter Cluster Tiles, Letter Tile Organizer.
$131.00 Value! **PC1163 $119.00**



Word Family Tiles

Children will love making words with this set of 42 onset tiles and 35 rime tiles. Onsets measure 1" × 1¼" and rimes 2" × 1".

Word Family Tiles (One Set) **PC1428 $19.95**
Word Family Tiles (Four Sets) **PC1869 $75.00**

* Not in retail package

Retail Packaging

Language Objects Sets

All items on pp. 20–21

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

You asked for it! The irresistible objects used in these hands-on collections will actively engage young students while building their oral language skills and saving teachers valuable time!

PC4941 Language Object Sets-Food (18 pcs.) $14.95

PC4943 Language Object Sets-People (31 pcs.) $39.95

PC4942 Language Object Sets-Animals (55 pcs.) $39.95

PC4938 Language Object Sets-Around the House (48 pcs.) $49.95

PC4939 Language Object Sets-Sports and Toys (29pcs) $29.95

181 Objects!

PC5744 Language Object Set Special $160.00

Alphabet Pocket Chart

(PreK–1) 30" by 20" chart has one pocket for each letter to show corresponding Alphabet Objects.
PC1056 $49.95

Categories Cards

(PreK-Up) In childhood new objects, events, and people are constantly encountered. Without developing the essential cognitive ability to categorize, children would have to learn to respond anew to each new entity they experience. This set of 144 realistically-illustrated picture cards delivers concrete practice in this fundamental building block of learning. 17 categories with 6-10 cards in each.
PC1138 $39.95

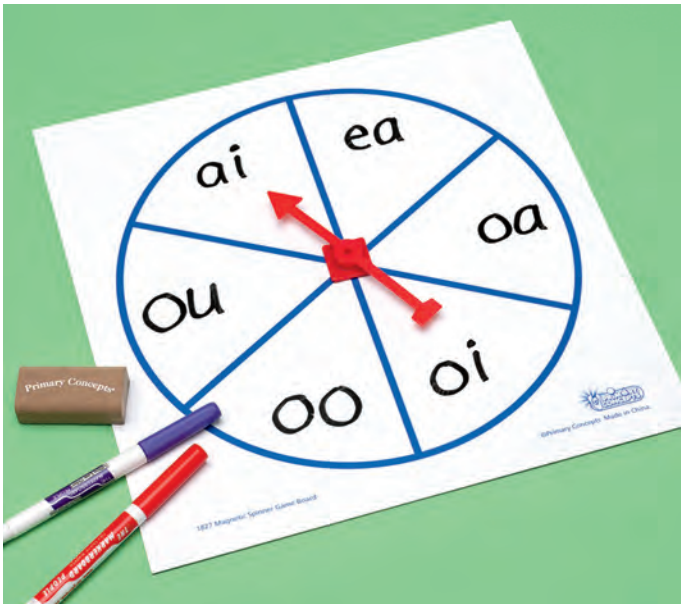
Magnetic

Retail Packaging

Write on-wipe off board!

Magnetic Spinners

Extra-large 5" low-friction spinners with strong magnetic bases mount to any metallic surface. Set of 3.
PC1828 $6.95



Magnetic Spinner Game Board

Math, reading, spelling, science, you name it! Creating unlimited games is a snap with this unique new classroom Game Board! Large, top-quality 5" spinner for easy visibility across the classroom features a super-strong magnet that sticks to either side of the write-on, wipe-off Game Board. 6 game spaces printed on one side, 10 on the other. 12" x 12". Recommended for use with wipe-off marker pens (not included). **PC1827 $29.95**

MAGNETIC

Magnetic Word Builder

(K–3) The 12" by 9" magnet board has marked spaces for storing each letter, plus an area for word building and spelling. Comes with 92 magnetic letter tiles. **PC1326 $29.95**

Magnetic Word Builder* *(Set of 4)*
PC1327 $99.00

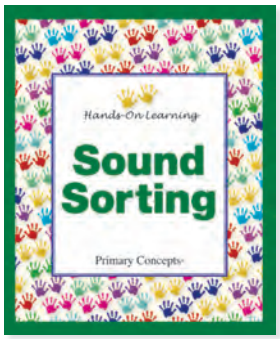
Tablero magnetico formapalabras* Comes with 98 Spanish magnetic letter tiles, including accented vowels. **PC3225 $29.95**

Tablero magnetico formapalabras*
(Set of 4) **PC3226 $99.00**

*Not in retail package

Retail Packaging

Sound Sorting with Picture Cards



(PreK–2) This huge assortment of beautifully illustrated picture cards will give children practice in sorting words by the sounds they hear in them. They will connect these sounds to letters and letter combinations. Target sounds are easy to locate because most words contain only one syllable. Cards measure 2½"by 2", with the word on the back. Each set comes in a storage box with labeled dividers.

Economy Pocket Chart 17"× 25" hanging chart with 9 rows of clear pockets. **PC1077 $19.95**

Initial Consonants

Initial Consonant Sounds Begin with easier distinctions like *t* vs. *m* and move on to more difficult ones like *f* vs. *v*. 124 picture cards, plus Teaching Notes. **PC1070 $34.95**

Rhymes Sort 25 common word families. 96 picture cards, plus Teaching Notes. **PC1072 $34.95**

Vowel Sounds Explore long, short, and variant vowels, diphthongs, and *r*-influenced vowels. 115 picture cards, plus Teaching Notes. **PC1071 $34.95**

Blends and Digraphs Sort words that have beginning digraphs, and beginning and ending blends. 92 picture cards, plus Teaching Notes. **PC1073 $34.95**

Final Consonant Sounds Start with contrasts like *pig* vs. *pin*, then move on to *bus* vs. *brush*. Includes final digraphs. 95 picture cards, plus Teaching Notes. **PC1074 $34.95**

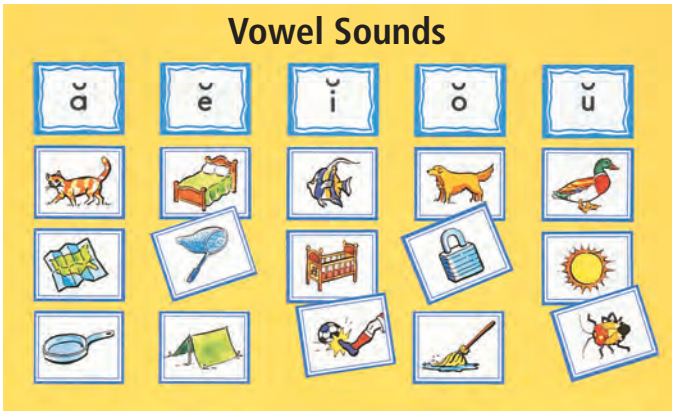
Portable Pocket Chart Tabletop chart measures a generous 20" wide by 18" high for small group work. Position the 8 Sorting Strips to emphasize the distinctions between your sorts. Includes back storage pocket; folds flat when not in use. **PC1934 $69.95**

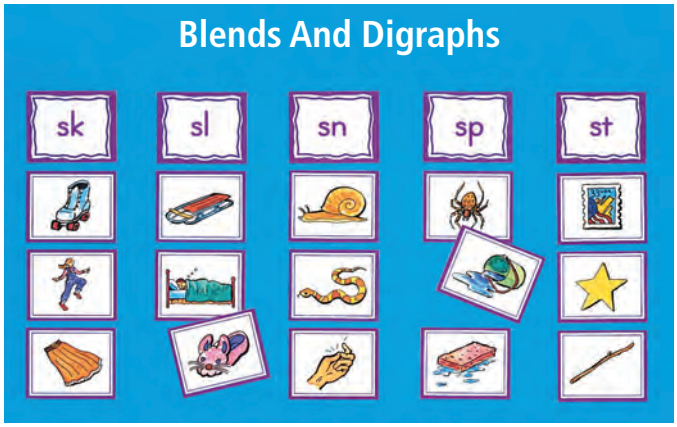
Rhymes

Final Consonants

Complete Sound Sorting with Pictures Kit*

All five picture card sets in divided organizer box plus 17"× 25" hanging pocket chart and guidebook. *$195.00 Value!* **PC1064 $169.00**





Complete Sound Sorting Kit with Portable Pocket Chart*

All five picture card sets, in divided organizer box, with guidebook. Plus royal blue Portable Pocket Chart for tabletop, with back storage pocket and storage strips. **PC1109 $199.00**

*Not in retail package

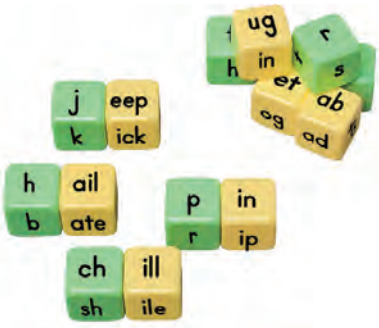
Hands-On Fun with these Colorful Cubes

Explore language and math skills in a fun, non-threatening way with these colorful word, letter, and number cubes. Sturdy 1¼" plastic cubes printed on all six sides.

Build-A-Sentence Cubes

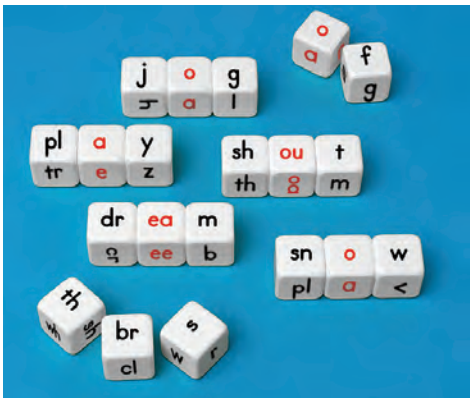
(1–3) Explore grammar and usage conventions in a fun, non-threatening way with these colorful word cubes. Sturdy 1¼" plastic cubes have a related high frequency word on all six sides. *Sentence Building with Word Cubes* teaching guide provides step-by-step lesson plans. Children build sentences, then vary them just by turning one or more cubes. Each of the six color-coded nine-cube sets explores a different sentence structure. Change declarative sentences into interrogative ones or present tense into past, affirmative into negative, and much more. Especially useful for identifying children with syntax problems or working with ELL students. 54 cubes. **PC1775 $49.95**

Bloques formaoraciones (Build-A-Sentence Cubes)* *(1–3)* Build sentences with high frequency Spanish words. 54 cubes in all, plus Teaching Notes. **PC3205 $49.95**



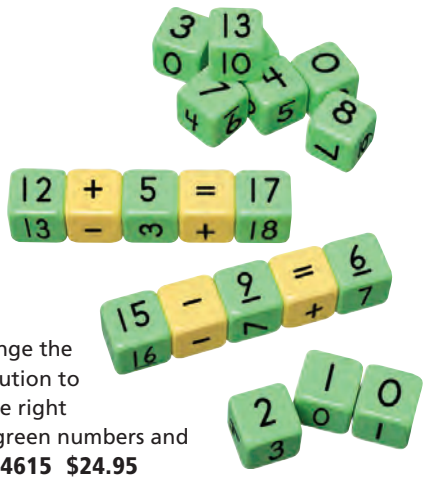
Onset & Rime Cube Set

These 20 1¼" cubes with green onsets and yellow word endings reinforce common spelling patterns while your students make hundreds of real and nonsense words! **PC3939 $24.95**



Word Building Cubes

Your students will be amazed by the hundreds of words they can create just by turning these 20 1¼" white cubes with red vowels and black consonants. Consonant blends and vowel pairs also included. **PC3938 $24.95**



Number Cubes

Roll or turn the cubes to change the problems…or change the solution to challenge students to find the right answer! 20 1¼" cubes with green numbers and yellow operators (+ = –). **PC4615 $24.95**

Learning Letters Cubes

Letter recognition and spelling fun – hands on! 20 1¼" white cubes with red vowels and black consonants feature two of each upper and lowercase letter. **PC3937 $24.95**

Retail Packaging

All items on pp. 24-25

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

Counting Kits

(PreK–1) Our classic counting kits invite children to count these charming objects, learn one-to-one correspondence, and a whole lot more. Students record their work with See-Thru™ Animal Stamps in their own *I Can Read Numbers* minibooks. Each kit includes 75 objects, matching See-Thru™ Stamp, counting tubs with labels, laminated counting cards, and *I Can Read Numbers* Minibook Masters, plus Teaching Notes.

Count-a-Pig **PC2613 $49.95**
Count-a-Ladybug **PC2472 $49.95**
Count-a-Penguin **PC2470 $49.95**

Counting Objects

(PreK–3) From penguins to ladybugs, pigs to frogs, this wonderful collection of lifelike miniatures will bring joy to a child's early counting and sorting experience. Matching See-Thru™ Stamps are available for every counting object. Create all sorts of counting, matching, and patterning activities.

Objects	Bag/75		Bag/300	
Frogs	**PC2518**	**14.95**	**PC2546**	**49.95**
Ladybugs	**PC2495**	**29.95**	**PC2497**	**99.95**
Penguins	**PC2519**	**29.95**	**PC2576**	**99.95**
Pigs	**PC2524**	**19.95**	**PC2596**	**79.95**

Frog Sorting

(PreK–1) These marvelous attribute frogs offer a huge variety of patterns that encourage young learners to observe, compare, sort and count. Children sort the frogs onto green felt lily pads, by color, design (stripes or dots), etc., then count each type of frog. Includes 75 frogs, 6 lily pads, and Teaching Notes.
PC2086 $34.95

Retail Packaging

FLEXITABLE™

Soft, foldable grids for hands-on experience with basic facts!

3-D

Word Problems with Ten Frames

Hands-on practice solving word problems!

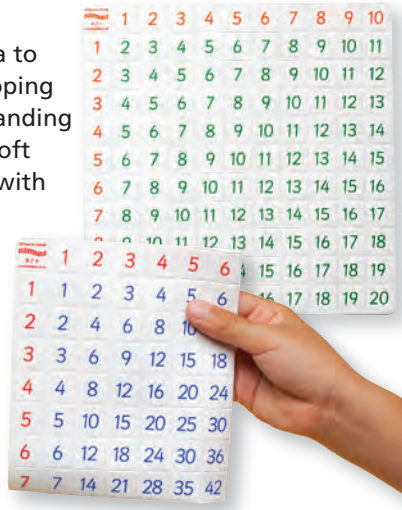
This hands-on math center is the perfect way for K–2 students to practice addition and math facts to 18 while learning to recognize how signal words and phrases provide critical cues to solving word problems. Just choose the animal props that allow you to visualize one of the word problems, grab a Ten Frame, and create and solve the problem. Check your answers by using scratch paper to calculate the answer. 96 sequenced story problems range from simple addition and subtraction word problems to more challenging problems that will have children solving for the unknown. Includes 139 fun 3-D figures that bring animal-inspired word problems to life, 96 reproducible word problems, 6 Ten Frames, and Teaching Notes—all in a sturdy storage basket.

PC4580 $44.95

PC4581 Ten Frames, pack of 30 **$19.95**

Flexitables

An ingenious and simple idea to learn basic facts while developing a deep and intuitive understanding of how numbers work! The soft flexible plastic folding table with vertical and horizontal channels allows children to continuously fold the table again and again. Includes detailed lesson plans and further suggestions for class activities.



Just fold to see 6 × 7 = 42

Red numbers across the top and in the left hand column act as the addends in addition, the subtrahends and remainders in subtraction, multipliers and multiplicands in multiplication, and divisors and quotients in division.

PC2441 Flexitable Addition/Subtraction $6.95
PC2443 Set of 20 $99.00

PC2442 Flexitable Multiplication/Division $6.95
PC2444 Set of 20 $99.00

7 = 7

Magnetic whiteboard graphics take a bite out of mathematical relationships!

Greater Gator

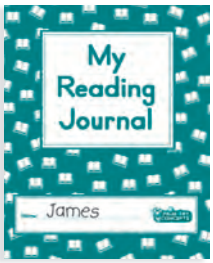
Your students will love taking a bite out of greater than, less than, and equal relationships with these fun new magnetic whiteboard graphics! Just write the numbers on the board and pop the correct symbol in place. Includes 3 large, durable 5⅜"× 5⅜" pieces - easy to see from the back of the room. **PC4825 $9.95**

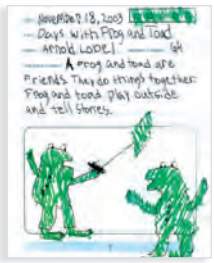
Retail Packaging

Encourage writing with our best-selling journals

My Writing Journal

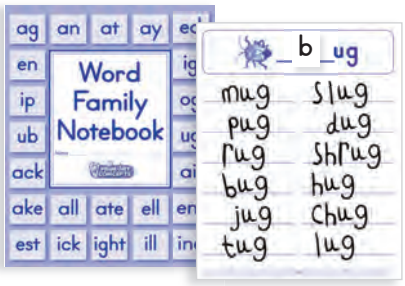
(K–3) Get students writing every day with these 30-page journals. Each page has lines for writing, plus space for illustration. Includes a word bank of frequently misspelled words and a list of topic ideas.
(Set of 5) **PC1266 $8.95**
PC1267 My Writing Journal *(Set of 20)* **$29.95**





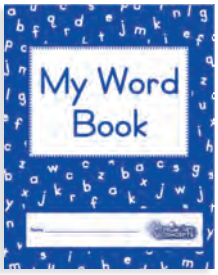
My Reading Journal

(K–3) Give students a place to keep track of the books they have read. On each of the 30 pages, students write about a book, draw a picture, and give it a rating.
(Set of 5) **PC1268 $8.95**
PC1269 My Reading Journal *(Set of 20)* **$29.95**



Word Family Notebook

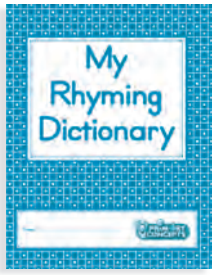
(K–1) This 30-page notebook gives children practice writing words for 25 common word families. Students can build words right on the page using our tiles.
(Set of 5) **PC3900 $8.95**
PC3901 Word Family Notebook *(Set of 20)* **$29.95**



My Word Book

(K–3) 254 high frequency words are listed alphabetically in this 30-page personal dictionary with lots of room to write in new words. Plus word lists for colors, numbers, and more.
(Set of 5) **PC1053 $8.95**
PC1054 My Word Book *(Set of 20)* **$29.95**

Mi libro de palabras *(K–2)* 200 High Frequency Words *(Set of 5)* **PC3220 $8.95**
PC3221 Mi libro de palabras *(Set of 20)* **$29.95**

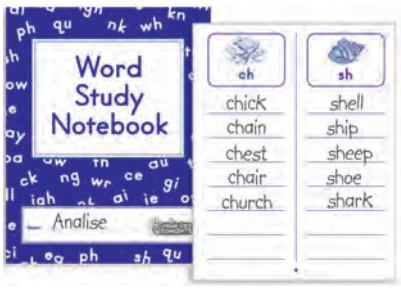


My Rhyming Dictionary

(1–3) Watch children expand their word study skills as they create their own Rhyming Dictionaries. Especially rich rhyme families give young poets lots of rhyming possibilities. *(Set of 5)* **PC1260 $8.95**
PC1261 My Rhyming Dictionary *(Set of 20)* **$29.95**

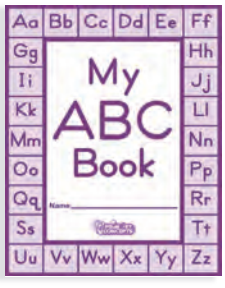
My Calendar

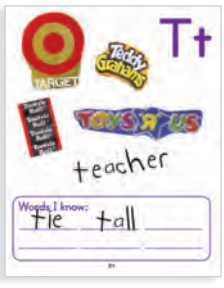
(K–3) Give children practice applying calendar concepts as they create their own individual 12-month calendars. Besides filling in dates and illustrating their calendars, they can record weather, birthdays, special celebrations, and more. Makes a wonderful keepsake or parent gift. *(Set of 5)* **PC3927 $8.95**
PC3928 My Calendar *(Set of 20)* **$29.95**



Word Study Notebook

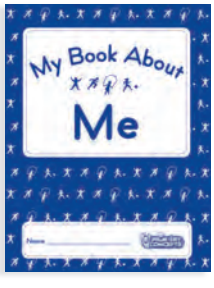
(1–3) Help students become better spellers by having them focus on over 50 common spelling patterns. 30 pages. *(Set of 5)* **PC1264 $8.95**
PC1265 Word Study Notebook (Set of 20) **$29.95**

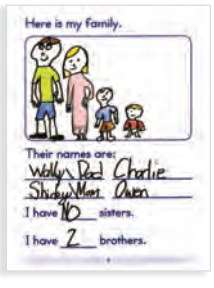




My ABC Book

(PreK–1) These interactive alphabet books invite children to cut and paste environmental print such as cereal labels, snack food wrappers, and toy logos—right on the page. *(Set of 5)* **PC1291 $8.95**
PC1292 My ABC Book *(Set of 20)* **$29.95**





My Book About Me

(K–1) These special little books have 16 pages for children to describe and draw themselves, their families, and their favorite things. A wonderful keepsake. *(Set of 5)* **PC1256 $8.95**
PC1257 My Book About Me *(Set of 20)* **$29.95**

Storyteller's Wordshop Journals

(1–3) No more "loss for words!" Watch your students become prolific writers with their very own story-prompting journals. Each journal features 15 child-friendly, easy-to-read story starters: *"I'm not afraid of many things, but I am afraid of…" "I got hurt one day. It all started when…" "The dirtiest I've ever gotten was one time when…"* Each story features a large space for young artists to illustrate their stories, plenty of additional idea-sparker questions to get the words flowing if they get stuck, and even a place to record and practice spelling the new vocabulary words that come up in the creative process!

PC1200 Me and My World (Set of 5) **$8.95**
PC1201 Me and My World (Set of 20) **$29.95**

PC1293 True Life Stories (Set of 5) **$8.95**
PC1294 True Life Stories (Set of 20) **$29.95**

Idiom of the Week *(K–3)* These short, weekly oral language lessons make learning idioms "a piece of cake." Includes colorful phrases such as "in the same boat," and easily misstated idioms such as "look up to." Spiral bound book. 64 pages. **PC1254 $13.95**

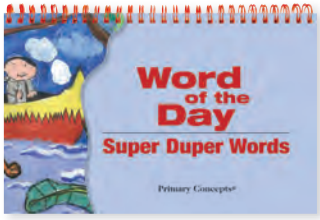
Build a lifelong love of words with these 10-minute-a-day oral vocabulary lessons

Word of the Day

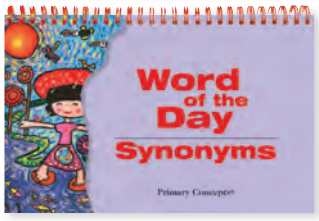
(K–3) Each of these rich oral vocabulary lessons begins with a Word Story featuring the Wordly Family, then invites children to answer questions about the word and think about what it means. Interactive follow-up activities make words meaningful as children act out word meaning, draw pictures, and find lots of ways to use each word. Spiral bound book. 192 pages. **PC1272 $15.95**

Word of the Day Special

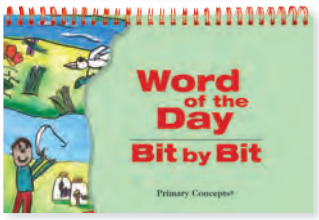
(K–6) All six books. *$87.00 Value!* **PC3929 $75.00**



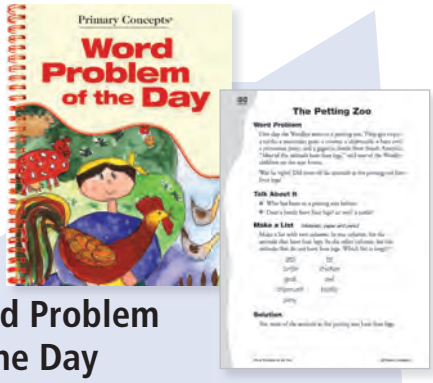
Word of the Day: Super Duper Words *(K–3)* *Rambunctious… pandemonium… extraordinary!* The further adventures of the Wordly family will inspire your students to use the extra-long words they learn in their everyday speech. Spiral bound book. 64 pages. **PC3913 $12.95**



Word of the Day: Synonyms *(K–3)* Enrich children's oral language with the power of synonyms. Students will enjoy substituting more sophisticated words such as *humorous* for common everyday words such as *funny.* Spiral bound book. 64 pages. **PC3916 $13.95**



Word of the Day: Bit by Bit *(2–6)* Head off the fourth grade reading slump by preparing children's oral vocabularies for intermediate reading. Bigger words like *pedestrian* contain word bits *(ped)* that give clues to meaning. After each word is introduced, students discuss other words that contain the same word bit. Spiral bound book. 64 pages. **PC3915 $13.95**



Word Problem of the Day

(K–2) Build comprehension skills and teach vocabulary with these clever word problems. Children listen carefully, visualize, then solve the problem using different strategies. Spiral bound book. 96 pages.
PC3914 $15.95

Build Vocabulary and Language Skills

Vocabulary Development Center

(PreK–Up) This marvelous collection helps build the vocabularies and strengthen the language skills of English language learners and struggling native speakers alike. You get 200 miniatures (realia), organized into 26 primary themes, and a sturdy 26-drawer organizer with category labels. The comprehensive resource guide, *Realia: Making Language Real,* shows you how to set up, organize, and get the most out of your realia collection. Dozens of easy-to-follow, language-rich activities help students learn to name the objects, describe them in detail, sort them into categories, follow directions, tell stories, and more. Included templates let you make your own felt story mats for even more storytelling possibilities.

Complete collection includes:
- 200 realia objects
- 26-drawer organizer with labels
- 72-page Realia guidebook
- 4 Sorting Mats for category sorting

PC3503 $249.95

Realia: Making Language Real Guidebook

(Pre K–2) Classic resource guide for building essential language skills with lifelike miniatures (realia). Name, sort and describe objects, tell stories, follow directions, and more.

PC3924 $15.95

Vocabulary ToolBox

(PreK-Up) This compact collection of carefully-selected realia objects features many of the most popular and difficult to find miniatures from our best-selling Vocabulary Development Center. 126 beautifully detailed miniatures are organized into 16 vital categories. Includes detailed, download-able teacher's guide featuring dozens of hands-on language-building games, activities, and reproducible diorama backgrounds. Durable 16-drawer cabinet with self-adhesive labels keeps everything organized.

PC8502 $139.95

All items on pp. 28-29

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

Articulation Box

(all ages) This huge collection of wonderful objects represents 12 of the earliest developing speech sounds. It will involve children and make them want to talk. There are at least four objects for every sound, not only at the beginning of words, but in the middle and end of words as well. Includes 125 sensational, realistic miniatures, 13 object storage bags with labels, and an organizing chart showing all the different ways the objects can be used. **PC1202 $99.95**

Objects may vary.
Due to sourcing issues, objects may vary from photography in our products.

Structured oral language lessons with a rich array of stimulating props!

Talk! Listen! Learn!

(PreK–Up) This rich array of miniature objects and props will coax even the most reluctant students to talk, ask questions, and extend their language skills. Structured oral language lessons help native speakers and English language learners build oral language fluency. Objects have been carefully chosen to expand children's vocabulary with rich details, and improve their usage of basic semantic and syntactic English structures. Watch them master prepositions (*in*, *on*, *over*, *under*, etc.), tricky pronouns (*all*, *some*, *none*), and lots more. Includes 77 objects, 4 sorting cups with lids, storage basket, and Teaching Guide. **PC3501 $79.95**

Jumbo Sand Tray

Your students will love tracing letters and whole words in our new jumbo-sized sand tray! It's also the perfect setting for all sorts of make-believe dioramas and action adventures featuring their favorite toys and manipulatives. Solid wood tray. 18" × 18" with dark blue laminate bottom. Includes lid and fine grain Safe Sand™, free of crystalline silica. **PC4006 $69.95**

All items on pp. 30–31

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

Tales and Tiles™ Phonics Readers

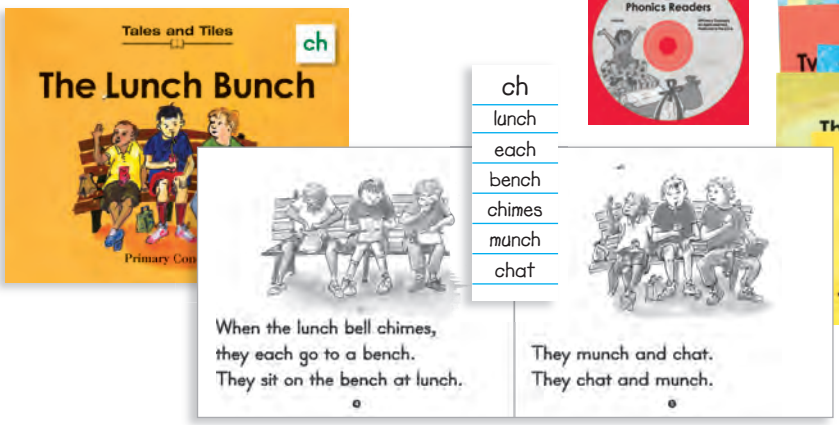
These 40 irresistible readers are perfectly aligned with the **FREE**Phonics lessons, making a seamless transition from understanding phonics to fluency and comprehension. Each story highlights a specific phonics pattern, and matching tiles help students learn to recognize these patterns automatically. Interesting, funny stories and clever illustrations offer students a true reading experience.

Phonics Readers Complete Set Includes one copy each of all 40 books, plus 50 tiles, guidebooks, CD, and storage box. CD lets you print extra books for each student! **PC5267 $159.00**

Phonics Readers: 4 Complete Sets

Four copies each of 40 books and 50 tiles (160 books and 200 tiles in all), in storage boxes. Plus Guidebooks and CD.
PC5268 $599.00

Phonics Readers 6-Student Set Six sets of Phonics Readers alone (no tiles), plus Guidebooks and downloadable CD.
PC5265 $599.00



Hands-On Alphabet

(PreK–1) Help children explore letter sounds and master the alphabet as they match engaging objects to their upper and lowercase letters. Includes 78 objects (3 for each letter), 26 sorting cups with labels, two sets of upper and lowercase letter cards, upper and lowercase sequencing cards, plastic organizing basket, and *Hands-On Alphabet*, a comprehensive guide with activities and tips for using this versatile set. **PC2020 $99.95**

Alphabet Objects *(Pre K–1)* All 78 enticing objects, 3 for each letter. **PC2033 $59.95**

Alphabet Object Special

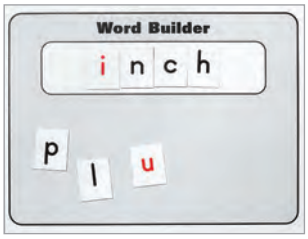
(PreK–1) Includes Hands-On Alphabet and Alphabet Pocket Chart. **PC2088 $149.00**

"Phonics Readers: The perfect reinforcement for FREEPhonics lessons!"

BOOST your website traffic and image with

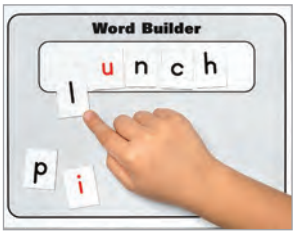
FREEPhonics

FREE 82-Lesson Phonics Curriculum



Turn inch into pinch…

now turn pinch into punch…



now turn punch into lunch.

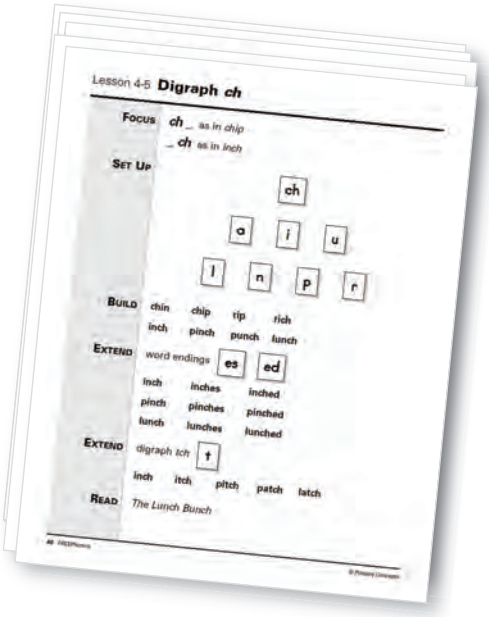
Post free PDF on your website for your customers to download.

See www.PrimaryConceptsDealer.com for PDF.

FREEPhonics is a superb, 82-lesson hands-on phonics curriculum that is 100% FREE for you and your customers!

Post it on your website for teachers to download and:

- Your customers will love you!
- They will send their colleagues to your site!
- They will buy optional related materials to support the program!



From the simplest CVC words through blends, digraphs, diphthongs, consonant and vowel pairs, and r-controlled vowels, **FREE**Phonics introduces the building blocks of reading with fun, sequential hands-on lessons that are designed to ensure success! Children build critical phonemic awareness skills as they listen for differences between words, then construct words hands-on by adding, switching, and removing letters one-by-one.

- Includes 66 reproducible letter tiles, sorting mat, and sorting journals.
- Built-in assessments document progress.
- Perfect for intervention, small, group, or whole class work.

Optional materials to help make **FREE**Phonics even better!

Your FREE copy of FREE Phonics includes everything you need to use the program with any size group, but these time-saving supplements are designed to make your job easier by adding durability and convenience. Durable Plastic Letter Tiles save copying and cutting, and are easy for small fingers to easily manipulate!

Alphabet Letter Tiles 96 tiles. **PC1400 $10.95**

Phonics Pattern Tiles includes 34 vowel or consonant pairs. 4 sets (136 tiles in all). **PC4011 $24.95**

Letter Tile Organizer Attached lid snaps shut. **PC7400 $12.95**

Word Building Mats Laminated 9" by 6" Write and wipe mats. Set of 20. **PC3903 $11.95**

FREEPhonics **Book** Optional hard copy of free download above. **PC3917 $17.95**

Small Group Materials Package Includes 4 sets of Alphabet Letter Tiles (376 tiles), 4 sets of Phonics Pattern Tiles (136 tiles), Organizer Tray, 20 Word Building Mats, and Phonics Readers Complete Set (one copy each of all 40 books, 50 tiles, guidebooks, CD, and storage box). **PC3907 $249.00**

Whole Class Materials Package Includes everything listed above and a total of 20 sets of Alphabet Letter Tiles (1880 tiles), 20 sets of Phonics Pattern Tiles (680 tiles) and 5 Organizer Trays. **PC3908 $499.00**

All items on pp.32–33

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

The Phonics Factory

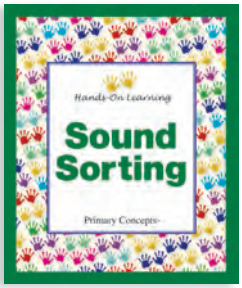
(K–2) Bring new life to your phonics lessons with this unique multisensory system. 150 enticing miniatures represent all the phonemes you teach primary students, organized alphabetically into drawers for instant access. The included guidebook shows you how to get the most out of your collection.

- 150 objects for beginning letters, medial vowels, ending consonants, blends, digraphs, diphthongs, rhymes, and more
- Guidebook with management tips, activity ideas, and word lists to help you select objects
- Matching word cards for all objects
- 24-drawer cabinet with labels

PC4113 $249.95

Fábrica de palabras Spanish version with 150 objects, 24 drawer cabinet and Teaching Notes. **PC3254 $249.95**

Phonics Factory Objects All 150 objects only. **PC4114 $99.95**



Sound Sorting with Objects

(PreK–2) Build phonemic awareness skills and letter/sound recognition with ready-to-go sound sorting kits. The wide variety of irresistible objects will actively engage young students in discriminating among similar sounds, and in connecting those sounds to the letters that represent them. Target sounds are easy to isolate because most of the words contain only one syllable.

Kits contain everything you need to set up a multitude of activities:

- Dozens of appealing objects, neatly organized by individual sound
- Four two-sided sorting mats with 2, 3, 4, and 5 columns
- Header cards with target sound and illustration
- *Sound Sorting* guidebook included with each kit shows you how to set up, manage, and assess your sound sorting activities.

A. Consonant Sounds Distinguish between 20 initial consonant sounds. Start with easy contrasts and progress to harder ones such as *p* vs *b*. Includes 100 objects, 4 sorting mats, labels, and *Sound Sorting* guidebook. **PC1040 $99.95**

B. Vowel Sounds Focus on 12 vowel sounds in the middle of words. What has the same vowel sound as *bat*? *Pan* or *pin*? Contrast long and short vowels. Includes 67 objects, 4 sorting mats, labels, and *Sound Sorting* guidebook. **PC1041 $79.95**

C. Word Families Sort objects by 12 different rhymes, such as: *bug, rug, slug,* or *cake, rake, snake*. Includes 50 objects, 4 sorting mats, labels, and *Sound Sorting* guidebook. **PC1042 $69.95**

D. Blends and Digraphs Add to your consonants collection. Contrast blends to single consonant sounds; teach *sh, ch, th,* and *wh*. Includes 83 objects for 19 blends and 4 digraphs, 4 sorting mats, labels, and *Sound Sorting* guidebook. **PC1043 $99.95**

Sound Sorting with Objects Complete Kit

All four Kits, 300 objects, 4 sorting mats, and Sound Sorting guidebook. **PC1044 $249.00**

Alphabet Post Office

(K–1) Students will love learning the letters and their sounds hands-on as they make special deliveries to the 26 rainbow-colored mailboxes. Whether delivering letters in ABC order or matching upper and lowercase letters, the guide's sequential activities provide a fun, hands-on way to master the alphabet. Each mailbox includes a pull-down mail slot for easy delivery of parcels, and slide-open bottoms for convenient removal.

The teacher's guide includes 10 sequential activities, each with a hands-on lesson (perfect for small-group instruction) and follow-up activities that provide fun practice and engaging vocabulary games. These activities are perfect for integrating multisensory learning into your classroom lessons. Performance assessments and mailbox-themed reproducible pages are also included. Kit includes 26 sturdy plastic mailboxes in 6 colors, alphabet stickers, 78 miniature alphabet objects (3 for each letter), 92 plastic letter tiles (26 uppercase and 66 lowercase), sorting basket, and a step-by-step teacher's guide with reproducibles.
PC2004 $199.00

new!

Mailbox Phonics

"Special delivery" for sound discrimination and phonemic awareness!

(PreK–3) Mailbox Phonics includes 6 sturdy plastic mailboxes with pull-down mail slots and secret sliding doors for emptying the mailbox and checking answers. The 293 appealing, color-coded picture cards, organized by sound, engage children with their compact size, fun graphics, and letter clues printed on each card. As children sort, they must compare and contrast word parts and distinguish the sounds that make words. Because the activities are self-checking, Mailbox Phonics is perfect for small-group instruction as well as independent learning stations that reinforce sound sorting activities. **PC5295 $79.95**

Includes 293 colorful sorting cards!

- Short vowels
- Long vowels
- *l* blends
- *r* blends
- *s* blends
- Digraphs
- *r*-controlled vowels
- Rhymes

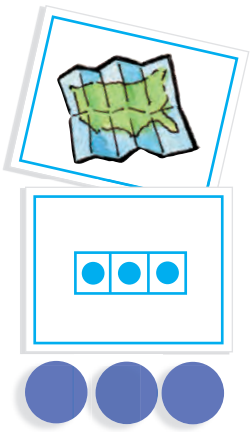
Also see new Word Ladder Fun on page 6

Word Ladder Kit

(K–3) Children will learn to recognize phonics patterns as they work with these sturdy word ladders. Each word differs by only one or two letters from the one above it. Students build the first word with plastic letter tiles, then add, delete, or change letters to make each subsequent word. They record their work on a Recording Sheet, then check it on the answer card. Ladders progress from simple CVC words with no vowel change, to more complex patterns. Includes 24 Word Ladders, 24 Answer Cards, Teaching Notes, 4 sets of 45 (180 total) lowercase Student Letter Tiles, and FREE projectable version for whole class use. **PC1490 $59.95**

Word Ladder Special

(4-pack) Four complete kits. *$240.00 Value!* **PC1871 $220.00**



Sound Segmentation Kit

(K–2) Help children learn to isolate each of the phonemes in individual words, a developmental step now known to be necessary in reading skill development. Use sound boxes for Reading Recovery or to develop phonemic awareness in all students, as outlined by D.E. Elkonin. Includes 4 sets of write-on, wipe-off Sound Boards, 4 write-on, wipe-off crayons, 40 Sound Sorting Marker Chips, 36 self-checking Sound Segmentation Picture Cards, and Teaching Notes. **PC1217 $19.95**

Vowel Power Kits

(K–2) Students learn to recognize vowel patterns as they build dozens of words that match sturdy picture cards. Simply place vowel tiles onto laminated fill-in-the-blank cards, then turn over picture cards to check answer. Contrasts like *pan* vs *pin*, *cap* vs *cape*, and *sail* vs *seal* will help children understand the power of vowels. Each set includes:

- Short Vowels: 20 tiles and 20 picture cards
- Silent e Pattern: 16 vowel tiles, 9 e tiles, and 16 picture cards
- Vowel Pairs: 15 tiles and 15 picture cards

PC1105 $59.95

Versa-FLIPS™ Interchangeable, Indestructible Flip Charts

Indestructible Interchangeable Phonics Flip Charts

Unlike paper flip charts, VERSA-FLIPS™ are virtually indestructible, and the cards are interchangeable! The plastic letter cards never tear or bend, and dirt wipes right off. The special fasteners can be easily unlocked and reclosed, to add, remove and switch cards. All student charts fold flat for compact storage. Teacher cards 4"w × 6¼"h, Student cards 2"w × 3⅛"h.

Beginning Phonics Charts *(PreK–1)* Each set includes: 33 blue consonants and 10 red vowels.

PC4830 Beginning Phonics Teacher **$44.95**
PC4831 Beginning Phonics Student (set of 5) **$44.95**
PC4832 Beginning Phonics Student (set of 20) **$179.00**

Complete Phonics Charts *(Gr 1–Up)* Each set includes: 33 blue consonants, 10 red vowels, 23 blends,4 consonant digraph, 7 vowel pairs, and 5 *r*-controlled vowels.

PC4833 Complete Phonics Teacher **$79.95**
PC4834 Complete Phonics Student (set of 5) **$79.95**
PC4835 Complete Phonics Student (set of 20) **$299.00**

All items on pp. 34–35

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

The Road to Reading

Intensive Intervention for Struggling Learners

"This program is colorful and exciting! We have just started the program and find everything easy to use. The directions are great. It is simply fantastic."
— Jan Anderson
Title 1 Teacher

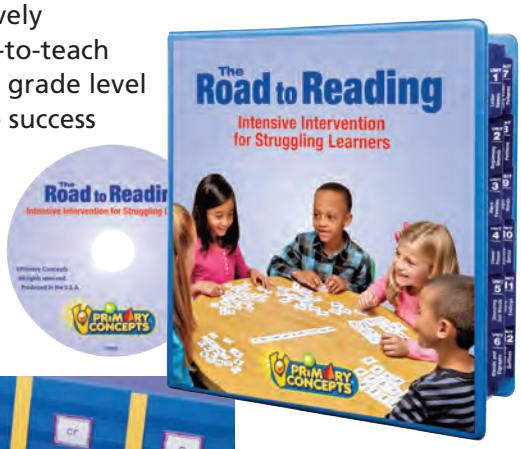
"I love the program for all my groups! Engaging activities for all levels K–3"
— Tara Leach
Reading Specialist

Put Students Back On The Road To Reading!

This systematic, sequential reading intervention program helps struggling learners in grades K–5 master key objectives based on State Standards.

These foundational reading skills and strategies are practiced with hands-on, multisensory instruction that will keep children enthusiastic and actively engaged. This complete, easy-to-teach program helps students reach grade level goals quickly, and move on to success in the classroom.

View 7 minute video demo



Resource Kit reduces teacher preparation time.

122 hands-on lessons in 12 sequential units!

- Letter Names
- Beginning Sounds
- Word Families
- Vowel Power
- Sounding Out Words
- Blends and Digraphs
- Long Vowel Patterns
- Complex Patterns
- Sight Words
- Syllable Sense
- Word Endings
- Prefixes and Suffixes

Road to Reading Resource Kit

Includes all the materials you need!

- Hundreds of durable, high-quality manipulatives.
- Organized in durable storage tub and ready to use.

Road to Reading Program Binder

Detailed, easy-to-follow lesson plans!

- Diagnostic tests determine entry points in each of 12 units.
- Unit tests ensure students are ready to proceed.
- Each illustrated 2-page lesson includes objectives and step-by-step instructions.
- Manipulative-rich activities engage children.

Road to Reading Resource CD

Assessment, books, games, and more!

- Diagnostic tests, mastery tests, and individualized record-keeping forms for progress monitoring
- 250 pages of printable books and stories, plus games, game boards, graphic organizers, and many other instructional aids

The Road to Reading Complete Program Includes Binder, Resource CD, and Resource Kit. **PC3934 $595.00**

The Road To Reading: Program Binder & CD PC3935 $99.00

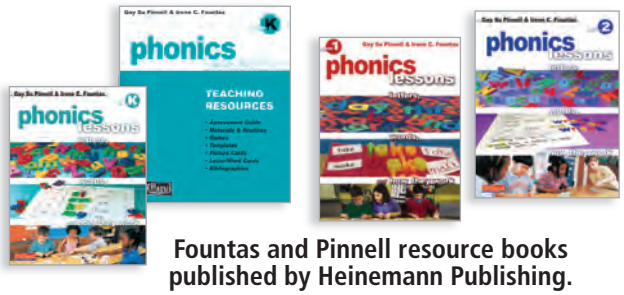
All items on pp. 36–37

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

PROBLEM: Fountas and Pinnell's great *Phonics Lessons* require so much prep time!
SOLUTION: *Phonics Lessons* Manipulative Kits from Primary Concepts!

The practical, research-based mini-lessons presented by Irene Fountas and Gay Su Pinnell in their landmark *Phonics Lessons* (© Heinemann Publishing) are the gold standard in phonics instruction, used in tens of thousands of U.S. schools. Unfortunately, preparation for the lessons requires a significant time investment from busy teachers to gather, copy, and cut the materials they will need. And homemade materials like paper letter tiles can be flimsy, hard to manipulate, and impossible to keep track of.

The beautifully-crafted, durable materials in these sets have been carefully assembled to support the lessons presented in each of the four levels of Fountas and Pinnell's Word Study Continuum, allowing teachers to concentrate more on teaching and less on gathering, duplicating, and cutting materials. Everything is organized, contained in a sturdy storage tub, and ready to go!



Fountas and Pinnell resource books published by Heinemann Publishing.

Grades 1–3 *Phonics Lessons* Kit

Working with small groups across grades 1–3? This set includes all of the core materials in Grade 1–3 kits, without duplication.
PC3642 $549.00

Grades K and 1 kits include:

- 522 Sound sorting picture cards in organizer box
- 8 Laminated sorting mats (2, 3, 4, and 5 columns)
- 12 Lotto boards
- 4 Write & wipe Word Practice Boards
- 12 wipe-off crayons
- 4 Alphabet Sound Boards
- Plastic letters in organizer box (207 in K, 368 in 1)
- Sturdy plastic storage tub with lid

Gr. K kit (shown above) also includes 52 plastic word tiles, 92 magnetic letter tiles, magnet board, and 308 onset and rime tiles.

Gr. 1 kit also includes 220 plastic word tiles and 78 plastic letter cluster tiles.

PC1776 Grade K *Phonics Lessons* Manipulative Kit **$399.00**
PC1777 Grade 1 *Phonics Lessons* Manipulative Kit **$399.00**

Grades 2 and 3 kits include:

- 659 Word Sorting Cards in divided organizer boxes
- 20 Word Study Notebooks
- 368 Plastic letters in organizer box
- 78 Letter Cluster Tiles
- 8 Laminated sorting mats (2, 3, 4, and 5 columns)
- 4 Write & wipe Word Practice Boards
- 12 Wipe-off crayons
- Sturdy plastic storage tub with lid

Gr. 2 kit (shown) also includes 220 High Frequency Word tiles in organizer box, 70 Build-A-Bigger word magnetic tiles and board, and 50 Compound Word tiles.

Gr. 3 kit also includes Build-A-Contraction magnet tiles and board, 196 Spelling Demons word tiles, and 190 word building tiles in organizer.

PC1778 Grade 2 *Phonics Lessons* Manipulative Kit **$399.00**
PC1771 Grade 3 *Word Study* Manipulative Kit **$399.00**

Primary Concepts' Literacy Centers

(K–3) These self-checking centers invite children to practice core literacy skills in a developmentally appropriate, predictable format. Perfect for classroom intervention, Reading First, and Title I. Guaranteed to boost the effectiveness of your reading curriculum. Each center includes 4 workmats or set of boards, manipulatives for 4 children, step-by-step instructions, Teaching Notes, and a sturdy plastic storage case.

Word Building Center: Short Vowels
(K–2) Students look at a picture, build the word with letter tiles, write the word, then check back of card to see if it is correct. Includes 90 letter tiles, 70 short vowel picture cards, 4 laminated workmats, crayons, and notes in a handy storage case.
PC3766 $39.95

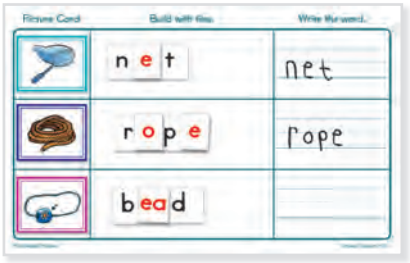
Word Ladders Center Level 1
(K–1) Choose a Word Ladder, then build a chain of 3-letter words, changing one letter per word. Students write the new words. Includes 24 Word Ladders, with answers on the back, plus 90 letter tiles, and notes in a handy storage case. **PC3764 $39.95**

Word Ladders Center Level 2
(1–2) Use tiles to build words requiring higher level phonics skills, including final silent e, blends, digraphs, and vowel pairs. 24 Word Ladders with answers on the back, plus 90 letter tiles, and notes in a handy storage case. **PC3779 $39.95**

Phonics Centers
(6-pack) One each of all six centers.
$260.00 Value! **PC3791 $199.00**

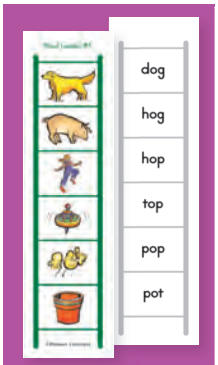
Phonics Centers

Onset and Rime Center
(K–2) Children build words with onsets and rimes to match pictures, then write the words. Includes 32 picture cards, 4 mats, 32 onset tiles, 32 rime tiles, crayons, and notes in a handy storage case.
PC3761 $39.95

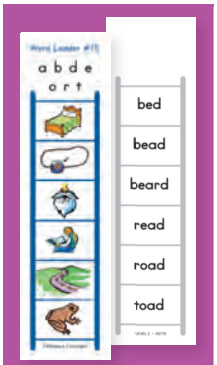


Vowels Center
(K–2) Children build words by adding vowels to fill-in-the-blank cards, then write the words. Includes 50 picture cards, 50 fill-in-the-blank cards, 60 vowel tiles, 4 laminated workmats, crayons, and notes in a handy storage case. **PC3763 $59.95**

Word Building Center: Complex Vowels
(1–3) Students look at a picture, build the word with letter tiles, write the word, then check back of card to see if it is correct. Includes 90 letter tiles, 70 complex vowel picture cards, 4 laminated workmats, crayons, and notes in a handy storage case.
PC3767 $39.95



Word Ladders Center–Level 1

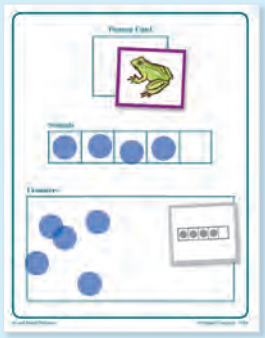


Word Ladders Center–Level 2

Phonemic Awareness Centers

Words That Rhyme Center
(K–1) Sort picture cards by word family. Includes 96 picture cards with words on the back, and dividers separating word families. Includes 4 mats and notes in a handy storage case. **PC3750 $39.95**

Beginning Sounds Center
(K–1) Sort 124 colorful picture cards with each word spelled out on back. Children choose a picture card, then match the beginning sound with other pictures. All pictures use the most common sound for each beginning letter. Includes 4 mats and teaching notes in storage case. **PC3752 $39.95**

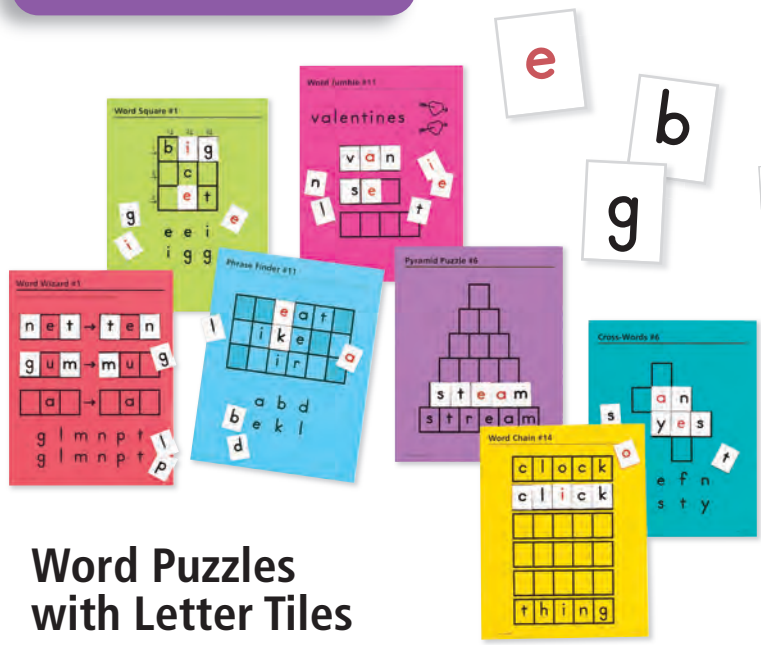


Sound Segmentation Center
(K–1) Students isolate the sounds in 60 picture cards, use counters to represent the sounds and turn over cards to check answers. Includes 4 mats, counters, assessment and teaching notes in storage case. **PC3753 $27.95**

Phonemic Awareness Centers
(3-pack) One each of all three centers.
$105.00 Value! **PC3755 $99.00**

All items on pp.38–39

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.



Word Puzzles with Letter Tiles

98 Self-Correcting Puzzles!

- Word Squares
- Word Jumbles
- Word Wizards
- Phrase Finders
- Pyramid Puzzles
- Cross-Words
- Word Chains

(1–3) These engaging word puzzles will help your emergent readers become "word smart." Perfect for centers, these self-correcting puzzles rely solely on phonetically regular or high frequency words. A wide range of difficulty levels provides a challenge for every student in your class. Children explore different solutions simply by moving letter tiles around.

Complete Word Puzzle Pack Plus Student Letter Tiles
98 puzzles, instructions, answer keys, and 180 student letter tiles. **PC1868 $99.95**

Instant Sentence Kit

(1–3) Good stories begin with great sentences. Help students build great sentences on the unique Story Builder Workmat using color-coded tiles that answer the questions *who? did what? where?* and *when?* Then pick your favorite sentence, and write a story to explain *how* and *why*, and *what happens next.* Kit includes 60 Instant Sentence Tiles, 4 Story Builder Workmats, write and wipe crayons in 8 colors, plus Teaching Notes. **PC1766 $39.95**

Syllable Center

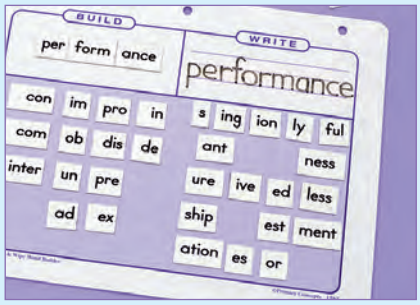
(1–3) Students use syllable tiles to build multi-syllabic words to match picture cards, and then write the words. Includes 4 mats, 100 syllable tiles, 60 picture cards, crayons, teaching notes and storage case.
PC3771 $49.95

Build-A-Sentence Center

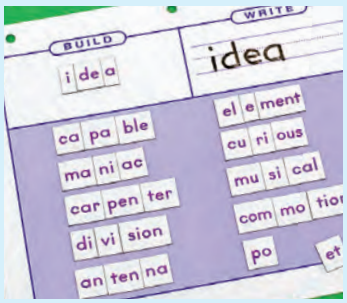
(1–2) Children place word tiles on color-coded Sentence Strips, then create new sentences just by changing one or more tiles. Includes 100 easy-to-read word tiles (many with rebus pictures on the back), 10 Sentence Strips, 4 mats and storage case.
PC3772 $39.95

Magnetic Word Building Kits

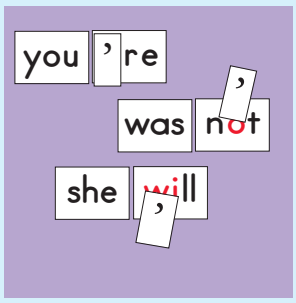
(1–3) Students experience the most common ways in which words are constructed hands-on with these magnetic tile sets! Each set includes tiles, Magnetic Build and Write Board, and Teaching Notes.



Build-A-Bigger Word Magnetic Tiles
Add the prefix *dis* and the suffix *y* to the root word *cover*, and what do you get? *Discovery!* This set of 70 magnetic prefix, suffix, and root word tiles lets children discover that longer words are made up of smaller, recognizable word parts. **PC1960 $39.95**



Syllables Magnetic Tiles 70 magnetic tiles represent the most frequently used syllables in children's reading. Teaching Notes list words you can create with the syllables, from easier words to more elaborate ones, and suggest decoding strategies. **PC1963 $29.95**



Build-A-Contraction Magnetic Tiles 35 magnetic tiles allow children to experience hands-on exactly how contractions are formed by replacing letters with apostrophes.
PC1962 $24.95

Complete Magnetic Word Building Set

- All 175 tiles from sets at left
- Ingenious storage binder doubles as a pop-up magnetic display easel
- 3 Magnetic Build & Write Boards
- Teaching Notes

PC1966 $99.00

Level 1

Level 2

Level 3

Level 4

Level 5

Tales and Tiles™ Sight Word Readers

(K–2) Build high-frequency word recognition and fluency with these 40 interactive readers. Each clever tale highlights four words that children need to recognize on sight. Matching word tiles help them find the target words in the story. Real stories and engaging illustrations give students a true reading experience. Complete set includes 40 books, 160 tiles, Guidebook, CD, and storage box.

- Five progressive levels–8 books each–let students practice reading previously introduced words as they learn new words.
- Included CD lets you create your own little book versions of all 40 readers.

PC5260 $199.00

Sight Word Readers: 4 Complete Sets

Four complete sets of all 40 books and 160 tiles (160 books plus 640 tiles in all), in storage boxes. Plus Guidebook, Reading Progress Chart, and CD. *$819.00 Value!* **PC5261 $749.00**

First Words Practice Kit

(K–1) Invite young learners to practice reading, building, and writing the most common sight words. Children read the words printed on First Word Tiles, spell them out with large molded plastic letters, and write them on our laminated Word Practice Boards. Perfect for a word building center. Includes 52 sturdy plastic First Word Tiles with large type, two sets of Moveable Alphabet letters (414 letters in all), Letter Organizer, four laminated 18" by 11" Word Practice Boards, write & wipe crayons, and Teaching Notes.

PC1086 $99.95

Sight Word Spellers

(1–3) What are the most important words primary students need to learn? High frequency words—many of which do not follow regular phonetic spelling patterns. The engaging games and activities in these Spellers offer your students plenty of practice spelling, reading, and writing Dolch list words: word searches, sorts, scrambles, and much more. *Book 1* tackles the Top 100 words young children need to know. *Book 2* covers the next 120 words. 8½" by 11"; 72 pages.

Sight Word Speller: Book 1 (Set of 5) **PC3930 $19.95**
Sight Word Speller: Book 1 (Set of 20) **PC3931 $75.00**

Sight Word Speller: Book 2 (Set of 5) **PC3932 $19.95**
Sight Word Speller: Book 2 (Set of 20) **PC3933 $75.00**

All items on pp. 40–41

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

Stop to Think Reading™ Comprehension Program

SUPER-HIGH INTEREST TWO-PAGE STORIES – READING LEVELS 1.8-2.6!

Help students pause in their reading to:

- Ask questions
- Make predictions
- Draw mental pictures
- Summarize passages
- Make judgments
- Stop to THINK!

Good readers stop to think to themselves as they read. This unique program helps students actively develop this crucial habit. Stop signs embedded in each vibrantly illustrated, high-interest passage cue readers to actively reflect upon the meaning of the words they have just read. Detailed teacher notes for each story cue specific probing of key comprehension strategies at each stop.

Watch reading comprehension soar as students gain confidence with a variety of genres:

- Realistic fiction
- Historical nonfiction
- Folktales and legends
- Narrative nonfiction
- Informative text
- Mystery
- Biography
- Poetry

Each set includes:

- **66 two-page passages (6 each of 11 passages)**
- **Assessment passage**
- **Detailed teacher notes and suggestions for each passage**
- **Fun reinforcement teaching aids**

Set 1: Sum It Up!

Many children can recall every detail of a passage but have great difficulty condensing them into the main idea. This set gives them plenty of confidence-building practice developing this critical comprehension skill. **PC3879 $89.00**

Set 2: Thinking Aloud

Good readers stop to ask questions, make predictions, and monitor whether they understand what they are reading. This set gives you the tools to model and then coach young children in how to think aloud as they read different genres of literature. **PC3875 $89.00**

Stop To Think Reading Special

Both sets. *$178.00 Value!* **PC3881 $169.00**

See Lori Oczkus demonstrate the puppets.

Paula the Predictor

Quincy the Questioner

Clara the Clarifier

Reading Comprehension Puppets

(K–3) Give your students a helping hand with comprehension as *Sammy Summarizer* and his three unique puppet friends introduce four powerful comprehension strategies: predicting, questioning, clarifying, and summarizing. *Paula the Predictor* thinks ahead about what will come next. Game show host *Quincy the Questioner* asks questions about text. *Clara the Clarifier* monitors understanding and cowboy *Sammy the Summarizer* lassoes the main idea. Guidebook by best-selling author Lori Oczkus details how these richly detailed puppets make comprehension strategies come alive with any book. **PC3826 $89.95**

Rebus Tiles

(K–1) 100 plastic word tiles, 38 with pictures on the back plus blank tiles, 1¼"H × 1"and up to 2"wide. **PC1440 $29.95**

Canasta de rimas

3-D Rhyme Basket *Clavo, pavo, gato, pato, cuna, luna…* knowing how and where rhyming words are the same and different is a critical phonemic awareness skill that's essential to reading readiness. Fun, hands-on activities bring word play to life for young students and English language learners. Includes 30 realistic objects, handy storage basket, and teaching notes.

PC1037 Canasta de rimas **$29.95**
PC1036 3-D Rhyme Basket (English version, see p.10) **$29.95**

Mi libro de palabras

My Word Book *(K–2)* 30-page personal dictionary lets children record and keep track of all the Spanish words they learn. More than 200 High Frequency Words are listed alphabetically.

PC3220 Mi libro de palabras (Set of 5) **$8.95**
PC3221 Mi libro de palabras (Set of 20) **$29.95**

Tablitas con letras por ambos lados

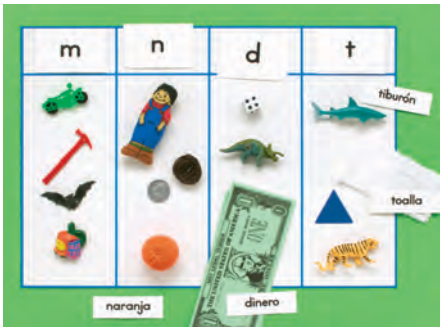
Two-Sided Letter Tiles
78 2-sided letter tiles, lowercase on one side, uppercase on the other. Contains two to four of each letter, accented vowels, *ch, ll, ñ,* and *rr*. **PC3201 $14.95**

Tablitas con letras *(4 pack)* Contains four sets of tiles, 312 tiles in all, in Letter tile Organizer. *$73.00 Value!* **PC3202 $69.95**

Bloques formaoraciones

Build-A-Sentence Cubes *(1–3)* Build sentences with high frequency words, then change or rearrange the elements simply by turning the cubes. Each of the six color-coded nine-cube sets has a grammar focus and includes punctuation marks. 54 cubes in all, plus Teaching Notes. **PC3205 $49.95**

English version (See p. 23) **PC1775 $49.95**



Conjunto para clasificar sonidos

Sound Sorting Kit *(K–2)* Children sort words by the sounds they hear, analyze whole words, compare and contrast word elements, and discriminate among similar sounds. Includes objects for 26 initial letter sounds, including *ch* and *ll*. Plus all Spanish digraphs (*ch, ll, rr*), blends in various positions within the word, plus some dual vowel combinations. Includes 91 objects, 91 word cards, 26 letter label cards, 4 two-sided sorting mats, Teaching Notes, and sturdy storage box. **PC3211 $99.95**

English version (See p. 32) **PC1040 $99.95**

Tablero magnético formapalabras

Magnetic Word Builder *(K–3)* This sturdy 11" by 12" magnet board has a space for making words, plus a place to store each Spanish letter. Use for word building or spelling practice with our High Frequency Word Tiles. Comes with 98 Spanish magnetic letter tiles, including accented vowels. **PC3225 $29.95**

English version (See p. 21) **PC1326 $29.95**

Tablero magnético formapalabras *(4-pack)* **PC3226 $99.00**

Spanish Word Tiles

Help students recognize Spanish words on sight with this set of 241 durable plastic tiles, conveniently organized in a sturdy 16-drawer organizer. Includes comprehensive word lists with categories, parts of speech, homophones, homonyms, sample sentences, English translations, and special language features. Tiles are 1¼" high and up to 3½" wide.
PC3237 $79.95

Fábrica de palabras

The Phonics Factory *(K–2)* This organized collection of miniatures gives you instant access to objects representing all the phonics concepts you teach primary students. You get objects for all the consonants, vowels, blends, special sounds (*ll, rr, n, ch*), diphthongs, (*ue, ua*), rhymes, accented vowels, and more. Sort by sound, count syllables, and build words. Teaching Notes provide management tips, activity ideas, and word lists to help you find the objects you need. Includes 150 objects, 24-drawer cabinet, Teaching Notes, and drawer labels. **PC3254 $249.95**

English version (See p. 32) **PC4113 $249.95**

All items on pp. 42–43

WARNING:
CHOKING HAZARD–Small parts.
Not for children under 3 years.

Indestructible Place Value Flip Charts

VERSA-FLIPS™ don't cost much more than paper flip charts, yet they are virtually indestructible! Plastic number cards never tear or bend, and dirt wipes right off. The special fasteners can be easily unlocked and re-closed, so it's a snap to add and remove cards for specific lessons. Teacher cards 4"× 6¼", Student cards 2"× 3⅛". Student charts fold flat for compact storage. VERSA-FLIPS™ – the last flip charts you will ever own!

Hundreds/Tens/Units Charts
PC4836 HTU Teacher Versa-Flips **$29.95**
PC4837 HTU Student Versa-Flips (set of 5) **$29.95**
PC4838 HTU Student Versa-Flips (set of 20) **$115.00**

Thousands/Hundreds/Tens/Units Charts
PC4839 THTU Teacher Versa-Flips **$34.95**
PC4840 THTU Student Versa-Flips (set of 5) **$34.95**
PC4841 THTU Student Versa-Flips (set of 20) **$135.00**

Super Sort and Count

(PreK–2) This outstanding assortment contains 150 different, colorful, highly detailed miniature animals, vehicles and food items, many in two sizes. Sea animals, wild animals, domestic animals, fruits, vegetables, cars, boats and planes. You get 10 sorting rings and 4 sturdy, two-sided sorting mats with 2, 3, 4 or 5 columns on each side plus 15 illustrated classifying cards and 15 labels cards to introduce new vocabulary and create more advanced language and classifying activities. Includes teaching notes. **PC2445 $129.95**

Fast Facts Practice Book

(1–3) Help children recall basic addition and subtraction facts with speed and accuracy. Students complete basic fact exercises, then score their own work. Progress charts let them watch their skills grow. 48 pages.

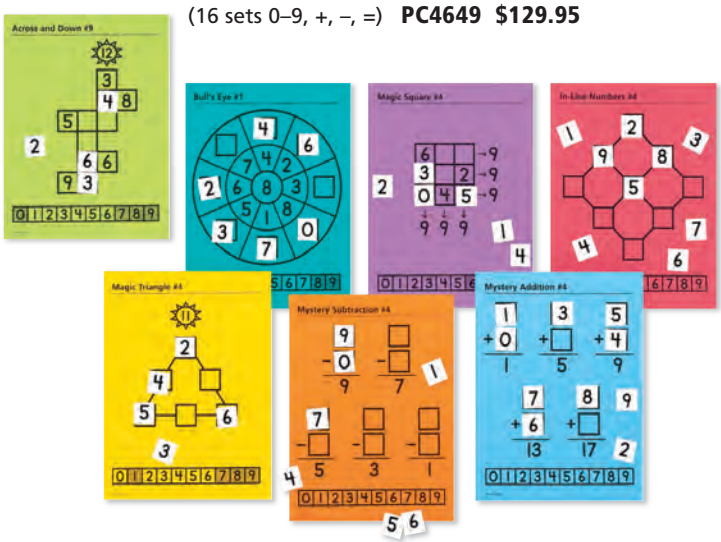
Fast Facts Practice Books *(Set of 5)* **PC4590 $11.95**
Fast Facts Practice Books *(Set of 20)* **PC4591 $45.00**

Number Tile Puzzles

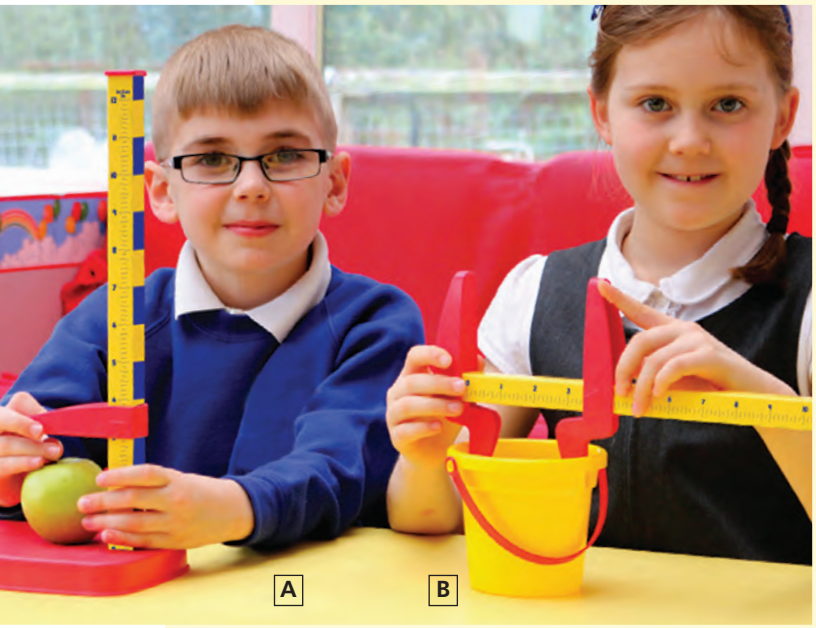
98 Self-Correcting Puzzles!

(1–3) Your students will love solving these engaging puzzles while they sharpen their recall of basic facts and improve their number sense and problem solving skills. Using tiles allows children to explore different solutions. Each fun format includes a wide range of difficulty.

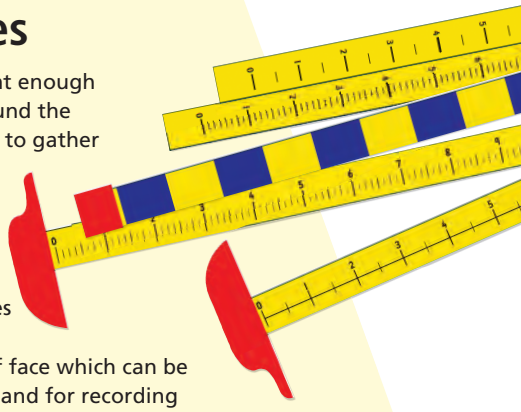
Complete Number Puzzle Pack Plus Tiles
98 self-checking puzzles plus 208 number tiles (16 sets 0–9, +, –, =) **PC4649 $129.95**



Bright, chunky, strong and sturdy new measuring tools!



Mini Measures



Strong and sturdy, but light enough for little ones to carry around the classroom or outdoor area to gather measurements.

The four sides of the measures feature:
- full and half-inches
- quarter and eighth-inches
- 1 inch blocks
- handy dry-erase wipe-off face which can be used to assist estimation and for recording non-standard units such as handspans or pencil lengths

A. Mini-Measure This bright, chunky resource allows children to explore measurement with ease. The design of the slider ensures that it can be moved up and down with ease, but it also stays firmly in place once measuring has been completed. **PC4005 $29.95**

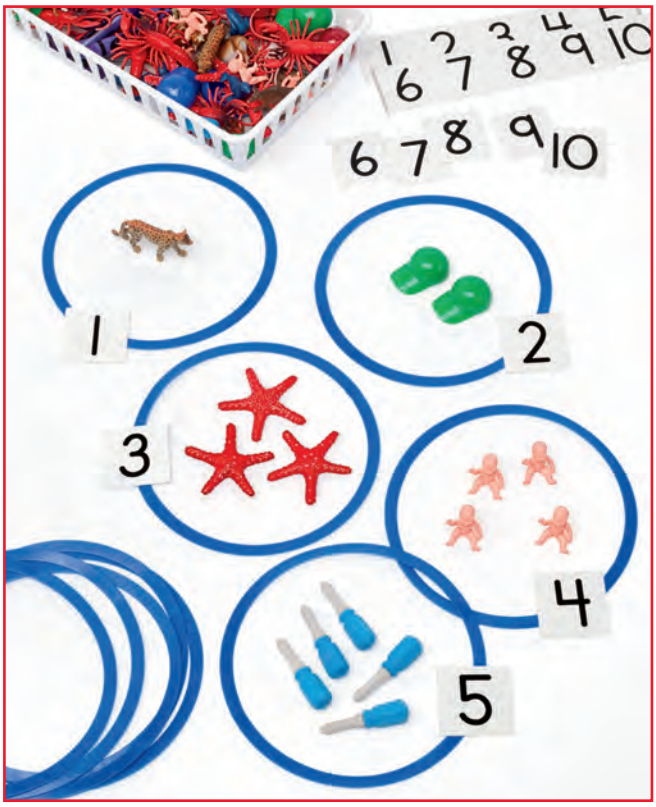
B. Mini-Calipers This fun, new measuring tool makes otherwise complex internal and external measurements a breeze for small hands. A hands-on, practical way for children to gather information to record, compare and order measurement. **PC4004 $24.95**

Early Math Intervention Kit

(K–2) Bring your students up to speed with this complete set of early math manipulatives. Teaching Notes provide detailed instructions for counting, number, and addition/subtraction activities. Enough materials for four children:

- 225 each of Pig, Penguin, and Ladybug counters
- 4 each of See-Thru™ Pig, Penguin, and Ladybug stamps, plus 3 stamp pads
- 4 sets counting tubs and 4 sets counting cards
- 5 each of 1–10 and 11–20 Counting Grids
- 26 Jumbo Stamps for 0–20 plus Operations
- 4 sets of Number and Operation Tiles
- 8 Addition/Subtraction Work Mats, plus counters
- Sturdy plastic storage box for kit contents

PC3661 $479.00



Ready Sets

(PreK–1) This kit will make children want to count. Ready Sets can be used to teach sorting, counting, creating sets, estimating, and comparing. Includes 100 miniatures (10 each of 10 different objects), 10 laminated number cards, 10 PVC sorting rings, laminated 1–10 number line, and Teaching Notes. **PC2604 $79.95**

Writing and Research Skills Begin with Primary Concepts

JOURNALS!

Introducing 5 New Titles! See page 4.

My State Report

Blank Journal

30 years ago, a couple of like-minded Early Childhood Special Education teachers crossed paths. Their students were often severely disabled, yet their performance levels were so high that teachers from regular education classes began asking to observe their techniques. These teachers all commented on the incredibly fun activities that were available – counting pigs and penguins, sorting three sizes of clowns, cars, and bugs, and learning phonics by sorting objects that represented short vowel words – and Primary Concepts was born!

Our products are now found in virtually every school district in the U.S., as we continue our mission of turning teachers' needs into practical, down-to-earth teaching tools.

⚠ **SMALL PARTS (1).** Not for < 3 yrs.

⚠ **WARNING**
CHOKING HAZARD–Small Parts
Not for Children under 3 yrs.

- Fast shipping!
- Friendly, helpful service!
- Award-winning packaging!
- Great reputation for quality!
- High teacher brand recognition!
- Strict MAP policy!
- PRODUCTS THAT SELL!

1338 Seventh Street
Berkeley, CA 94710-1410
800-660-8646
FAX: 510-527-8760
email: info@primaryconcepts.com
www.PrimaryConceptsDealer.com